



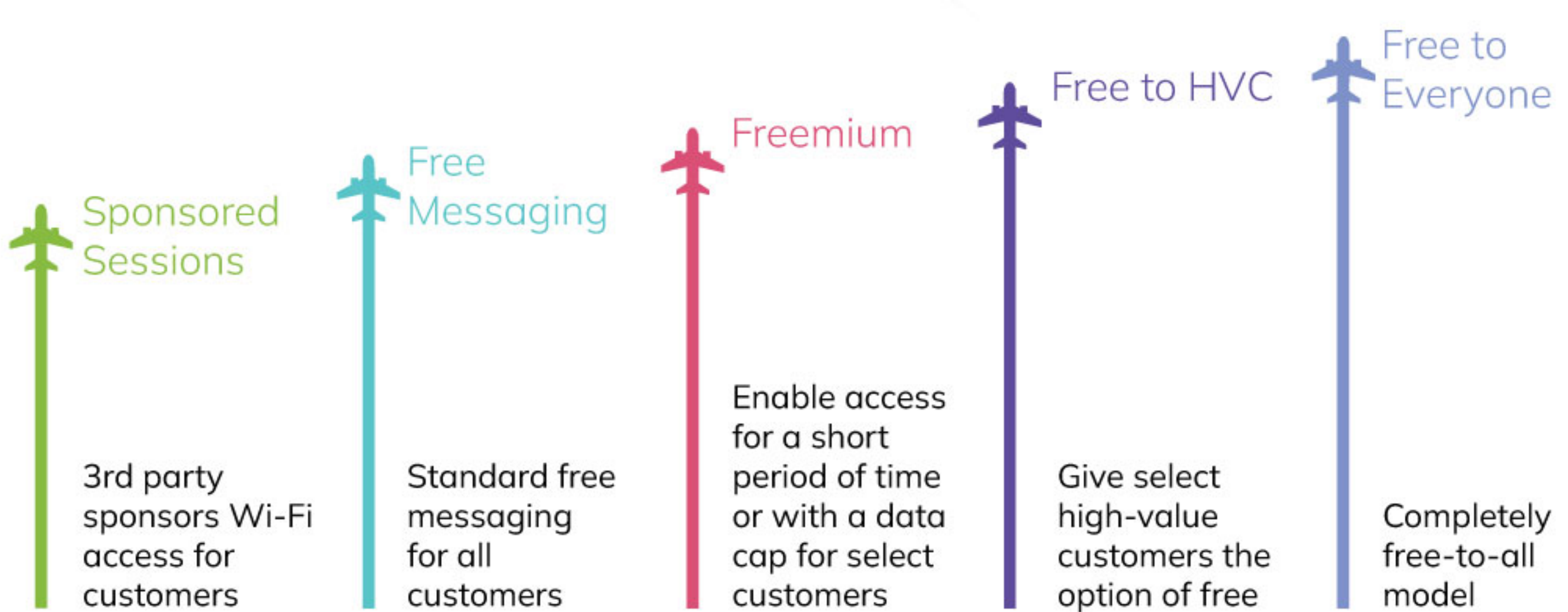
Boost Loyalty and Elevate Your Brand with Free Inflight Connectivity

Every airline's strategy around the inflight experience is unique. If your strategy is to offer free inflight Wi-Fi to some or all of your customers, SES has the flexible and tailorable solutions to help distinguish you from the competition.



The flavors of free

Many airlines mix and match to customize their product offering



How do you want to offer free IFC?

- Free Wi-Fi is available to everyone as part of their ticket
- Everyone gets free messaging; status members are rewarded with complimentary sessions
- Offset the cost of free by engaging with 3rd parties that display an ad before Wi-Fi sessions



Making free a reality for your customers

Choose how you want to distribute inflight connectivity service within the cabin.

Mix and match Wi-Fi product offerings with a tailored approach to free Wi-Fi.



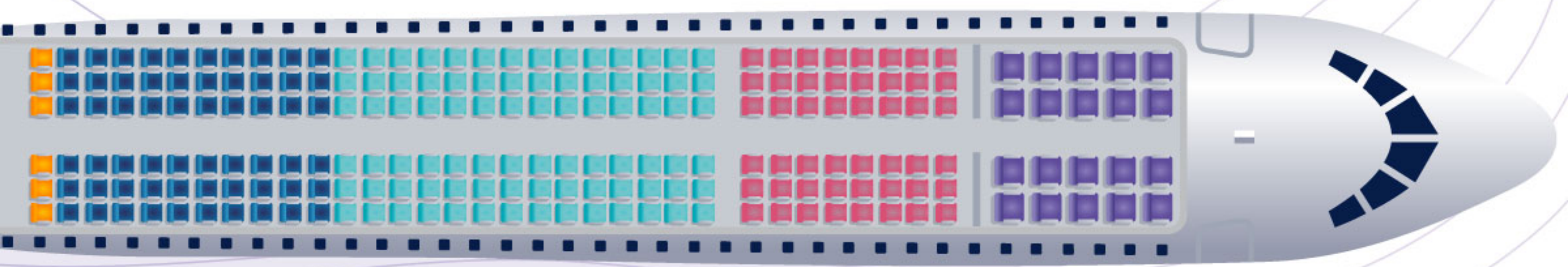
Free Messaging



Free Browsing



Free Streaming



Bring your vision to life

Whether utilizing cellular backhaul seasonal cellular connectivity for events, supporting vacationers, or for powering vital communications after weather related outages, SES gives mobile network operators the reach, reliability, and real-time flexibility to plan for—and react to—evolving demands.



Engage customers with free messaging while offering paid options



Recognize and reward loyalty program members with free service and a tailored experience. Allow customers to use miles or points to activate their Wi-Fi session



Extend the use of your airline application to grant free service upon boarding



Personalize the service to provide tiered service by seat class, ticket fare, or airline status



Create a frictionless experience with automatic network connections, personalized messaging, and opportunities for engagement



Reduce the cost of providing IFC by engaging with 3rd party sponsors



Learn more about our purpose-built satellite and connectivity solutions at ses.com

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