

Restoring Critical Communications

After hurricanes Helene and Milton





About Help.NGO

- Help.NGO is an international Non-Governmental Organization specializing in emergency response, preparedness, risk mitigation, and prevention.
- Registered as a non-profit in the European Union and possessing a 501c3 equivalency determination with operations across the globe, Help.NGO leverages cutting-edge technological solutions and subject matter expertise to national and international disaster response mechanisms before, during, and after emergencies.
- Help.NGO is currently one of 55 standby partners of the United Nations, with work extending across operational, strategic, and administrative aspects of humanitarian and development work.

SES and Help.NGO deliver rapid-response connectivity in the wake of back-to-back storms

Customer challenge

When Hurricanes Helene and Milton struck the southeastern United States in quick succession in 2024, they left widespread devastation across Florida, Georgia, and North Carolina. Downed power lines, collapsed cellular infrastructure, and flooded roadways hindered emergency responders' ability to coordinate and communicate during the crucial early hours of the disaster response. With countless residents displaced and critical infrastructure offline, real-time connectivity was essential to ensure situational awareness, deploy resources, and save lives.

Help.NGO—a longtime partner of SES—was among the first on the ground. They needed a highly resilient, mobile communications solution that could be quickly deployed, even in the most remote and damaged areas. The solution needed to be intuitive enough for non-technical responders to use and reliable enough to support sustained operations through search and rescue, relief, and early recovery efforts.

How we helped

Leveraging a decade-long partnership, SES and Help.NGO rapidly mobilized

a multi-orbit satellite communications solution. The team deployed a combination of geostationary (GEO) and low-Earth orbit (LEO) services using SES's high-capacity GEO network and Eutelsat OneWeb's low-latency LEO coverage. This hybrid approach ensured uninterrupted connectivity—even in the most challenging conditions.

Key technologies included:

- Kymeta™ Hawk u8 terminals, donated by Kymeta, which provided communications -on-the-move and on-the-pause functionality for response teams. These units were pre-configured and equipped with active SIM cards, offering higher speeds where cellular service remained available.
- SES Portable 30 and Starwin FL30P-E Autopointing antennas, which were lightweight, easy to deploy, and operated via battery power—making them ideal for responders traveling on foot into hard-to-reach areas.
- End-to-end support, with SES's Network Operations Center (NOC) and Kymeta's technical teams offering 24/7 assistance to ensure optimal performance throughout the mission.



Rapid restoration time:

Critical connectivity was restored within hours of landfall, enabling responders to coordinate, share updates, and mobilize resources effectively.



Operational scalability:

The multi-orbit connectivity solutions proved adaptable for subsequent crisis zones when Help.NGO extended them to suppression efforts during the 2024 California Wildfires.



Seamless Collaboration:

Highly coordinated deployment between SES and Help.NGO delivered simple, reliable satellite communications so teams could stay focused on essential humanitarian operations without technical hurdles.

Impact

The combined efforts of SES, Help.NGO, and Kymeta enabled first responders to restore connectivity within hours of landfall—providing a lifeline for coordination, resource allocation, and public safety communications. Relief workers reported that the simplicity of setup and reliability of service allowed them to focus fully on life-saving operations, without needing specialized training or technical troubleshooting in the field. Crucially, enabled by SES's satellite connectivity, Help.NGO deployed advanced situational awareness and communications tools built to run securely and efficiently on the Amazon Web Services (AWS) cloud. These cloud-based solutions empowered responders—including Help.NGO teams—to communicate, track assets and personnel, and coordinate with command centers and partner organizations in real time, even in low-

bandwidth or remote environments. By leveraging the scalability and security of AWS, the response teams were able to maintain seamless operations and adapt quickly as conditions changed on the ground. Beyond the immediate impact in hurricane-affected communities, this deployment validated the scalability and agility of multi-orbit satellite communications for global humanitarian missions. Help.NGO has since extended these solutions to other crisis zones, including the 2024 California wildfires, where VSAT and private 5G equipment from SES are now supporting fire suppression and recovery. As climate events grow in frequency and intensity, this collaboration serves as a blueprint for governments, NGOs, and emergency organizations seeking to enhance resilience and responsiveness through innovative satellite communications.

“The partnership between SES and Help.NGO continues to redefine what’s possible in disaster response. Together, we are proving that with the right technology and teamwork, connectivity can be restored swiftly and reliably—no matter how severe the disaster or remote the location.”

Brendan Harvey
Executive Director at Help.NGO

Solve.
Empower.
Soar.



Learn more about our
purpose-built satellite
and connectivity
solutions at ses.com

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