## SES

# INVESTOR PRESENTATION

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March 2021

# SES AT A GLANCE

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## LEADER IN GLOBAL CONTENT CONNECTIVITY SOLUTIONS



### WE DO THE EXTRAORDINARY IN SPACE TO DELIVER AMAZING EXPERIENCES EVERYWHERE ON EARTH

**OUR UNIQUE NETWORKS INFRASTRUCTURE AND PRIME VIDEO NEIGHBOURHOODS** supports the content connectivity needs of world-leading organisations and institutions to make a difference to billions around the globe.

Well positioned to capture significant growth opportunity from rising global demand for content connectivity solutions where SES will play a key role.

**OUR DISCIPLINED FINANCIAL APPROACH** is focused on a strong cash flow generation and strong balance sheet metrics, to support profitable investment and cash return to shareholders. 99% of the Earth is covered by the SES network

+27% growth in SES Networks underlying revenue (since 2017)

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**€1.88**B

€1.15в

2020 group

2020 group Adjusted EBITDA

€5.6в

**€0.40** 

**Fully protected** 

contract backlog

Revenue

>360m TV homes served by SES Video

Multi-orbit. multi-frequency

satellite-enabled solutions

PARTNER

to world-leading companies, governments and institutions

Minimum base dividend per A-share

## SES IS UNIQUELY PLACED WITHIN AN INDUSTRY SET FOR RAPID EXPANSION

#### **Networks propelling substantial industry revenue expansion** Global satellite industry capacity revenue 2020-2029 (\$B)<sup>(1)</sup>



#### ... SES well placed with our unique value propositions

#### SES | Networks (41% of 2020 revenue)

- ▲ Unique, proven, and intelligent multi-orbit global infrastructure
- ▲ Substantial growth investments (€2B) coming to market from 2022
- ▲ Pioneering cloud adoption and seamless network integration

#### SES | Video (59% of 2020 revenue)

- Prime video neighbourhoods with long-term contracts
- ▲ Unparalleled reach, quality, reliability, and economics
- ▲ Strategic partner to world's largest broadcasters and content owners

1) Source: Northern Sky Research (June 2020)

## LONG-TERM VALUE PROPOSITION EVIDENCED BY STRONG YEAR OF EXECUTION

	2020 FULL YEAR HIGHLIGHTS
	Achieved pre-COVID Adjusted EBITDA outlook and upper end of mid-year outlook
STRONG EXECUTION	Recurring OpEx lower YOY. Ongoing focus on operational excellence with S&A savings of €50M from 2022
	Leverage at a 5-year low (<3x) with €0.5B YOY Net Debt reduction on the back of strong cash generation
	€1.3B new business signed in 2020. >€440M signed for core European Video neighbourhoods since Q3
MARKET SUCCESS	Backlog for SES-17 and O3b mPOWER up 40% at \$740M ahead of both launches this year
	New MEO use cases demonstrated, ready for significant scale with O3b mPOWER
	Stable Fixed Dividend at minimum of €0.40 per A-share going forward
DISCIPLINED FINANCIAL APPROACH SUPPORTING PROFITABLE GROWTH & SHAREHOLDER RETURNS	Exceptional progress with C-band. Clear line of sight to \$4B payments, with first \$1B from end-2021 clearing
	CapEx reduced by €390M. Growth investments support Revenue, EBITDA, and FCF growth from 2023

### **CLEAR PATH TO SUSTAINED GROWTH**

	<b>2020<sup>(1)</sup></b>	<b>2021</b> <sup>(1)</sup>	2022	2023	2024	2025
Video	€1,093M	€1,000-1,030M	Flattening the cur	ve	:	
Networks	€732M	€750-780M	Acceleration of g	rowth from 2022, pro	pelled by SES-17 and	d O3b mPOWER
Group revenue	€1,827M	€1,760-1820M		Growth from 2023	3	
Adjusted EBITDA	€1,127M	€1,060-1,100M		Growth from 2023	3	
CapEx <sup>(2)</sup>	€207M	€660M in 2021 an with growth investments (S	d €880M in 2022 ES-17 and O3b mPOWER)	Low average Cap	Ex of €375M (2023-2	2025)

FCF growth from 2023, plus US C-band (\$4B<sup>(2)</sup>)

1) All numbers shown at FX rate of €1=\$1.20. Financial outlook also assumes nominal satellite health and launch schedule; 2) \$1B pre-tax relocation payment end-2021 and \$3B pre-tax relocation payment end-2023; 2) Excluding C-band

## WELL POSITIONED TO DELIVER LONG-TERM VALUE-CREATION FOR OUR SHAREHOLDERS



Unique Networks infrastructure driving profitable future growth (with +27% in the last 3 years)

Prime Video neighbourhoods with long-term revenue (€3.4B backlog) and profitability focus

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DISCIPLINED FINANCIAL POLICY SUPPORTING REVENUE, EBITDA, AND FCF GROWTH FROM 2023 ON

WELL POSITIONED TO CAPTURE SIGNIFICANT OPPORTUNITY FROM GLOBAL DEMAND FOR CONTENT CONNECTIVITY

> Solid cash flow and balance sheet profile (leverage <3.0x at 5-year low; debt maturity at >7 years) supporting profitable investment (1<sup>st</sup> revenues from €1.9B of growth investment from H2 2022) and total shareholder return (maintaining minimum annual base dividend of €0.40 going forward)

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SUBSTANTIAL VALUE CREATION FROM US C-BAND REPURPOSING On track to meet FCC timeline: 1<sup>st</sup> relocation payment (\$1B) strengthens balance sheet; and 2<sup>nd</sup> payment (\$3B) for mix between shareholder return, balance sheet, any disciplined investment

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## **BUSINESS & FINANCIAL OVERVIEW**

## SES<sup>\*</sup>

## FOCUS ON EXECUTION AND OPERATIONAL EXCELLENCE TO DRIVE GROWTH



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### **RECENT WINS DEMONSTRATE STRENGTH OF OUR UNIQUE VALUE PROPOSITION**



#### NETWORKS

#### High throughput loopback services

- Feb '21
- O3b MEO capability provides greatly improved missioncritical communications in remote locations in Southwest Asia under our \$500m Blanket Purchase Agreement

#### Feb '21

### Transforming cruise connectivity again

▲ Long-term strategic framework agreements with 4 of the top 5 major cruise companies for O3b mPOWER through 2026 and beyond, resulting in backlog of >€220M



#### **Deploying portable maritime solution**

Feb '21

Feb '21

 O3b MEO capability to support US personnel overseas with initial deployment exceeding customer expectations

# VOYAGES

#### Powering guest connectivity

 Providing with Virgin Voyages' Lady ships with incredible speeds, unprecedented flexibility, and all the bandwidth that passengers could need

## **PRIME DIRECT-TO-HOME NEIGHBOURHOODS**



## **RESILIENT LONG-TERM FUNDAMENTALS IN VIDEO**

#### **HD expansion and UHD adoption driving future TV channel development** Global TV channels over satellite<sup>(1)</sup>



- ▲ HD and UHD is now the standard for TV viewing experiences
  - Global TV homes with a HD and/or UHD TV to grow 17% to >1.4B TV homes<sup>(2)</sup>, with HD and UHD TV channels will represent 65% of total TV channels<sup>(1)</sup>
  - Overall industry volumes impacted by right-sizing of TV content in carried over satellite in mature markets, responding to important shifts in media consumption
- **‰** ▲ Linear TV a key driver of our customers' revenue
  - Revenue from linear TV (public TV, advertising, and subscription) to grow 5% to \$386B (2020-2024); with online video revenue forecast to reach \$184B by 2024<sup>(3)</sup>
  - Satellite remains the most reliable and cost-effective for delivery of highquality linear TV content (e.g., sports, news, etc.) to billions of viewers
    - Satellite already reaches >99% of the world's population with >99% reliability, overcoming the lack, or uneven distribution, of ubiquitous broadband coverage

## LEADING IN HOUSEHOLD REACH, QUALITY AND RELIABILITY

#### Unparalleled audience reach across our neighbourhoods

Millions of TV households served by SES



- ▲ 361M TV homes served by SES (#1 in our industry) and growing
- Reaching more than 1 billion people worldwide (#1 in our industry)
- Integrating 18M satellite TV homes, content and playout services and HD+ platform in Germany and Austria (our largest market)
- ▲ Growing reach in International markets (+15% since 2017)



- Standard Definition High Definition Ultra High Definition
- ▲ >8,250 total TV channels (#1 in our industry)
- ~3,000 HD & UHD TV channels (#1 in our industry), requiring 2-4x the satellite capacity as compared with SD TV channels
- ▲ 69% of TV channels now in MPEG-4 and further 4% in HEVC

## SES<sup>\*</sup>

## **EXPONENTIALLY GROWING DEMAND FOR NETWORK CONNECTIVITY SOLUTIONS**

#### Substantial and growing demand to drive 3-4x growth in Networks

Global Networks industry satellite capacity revenue (\$B)<sup>(1)</sup>



- Substantial opportunity from fulfilling global ambition for universal broadband access by using satellite to connect the unconnected
  - Over the next decade, Governments to spend ~\$2T on initiatives to bridge the digital divide<sup>(2)</sup>, while telcos and MNOs expanding Wi-Fi hotspots and 4G/5G
- Government ISR requirements rising, along with the need for reliable connectivity supporting real-time operations and MWR
  - ~1TB/s of global government and military satcom demand by 2029<sup>(3)</sup> including an average of ~150MB/s per UAV and ~3GB/s for ground operations<sup>(4)</sup>
- Substantial demand for 'fibre-like' connectivity in the air and at sea
  - ~185,000 vessels and planes beyond the reach of terrestrial networks that require continuous broadband for passenger experience and smart plane/ship apps<sup>(4)</sup>

1) NSR (June 2020); 2) Boston Consulting Group (September 2020); 3) NSR (October 2020); 4) Euroconsult (July 2020). ISR = Intelligence, Surveillance, Reconnaissance; MWR = Morale, Welfare, Recreation; UAV = Unmanned Aerial Vehicle

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### **CLOUD ADOPTION TO DRIVE SUBSTANTIAL DATA GROWTH**

#### **Cloud is a key enabler to customer success and networks expansion** Cloud data traffic over satellite (Thousands of Petabytes)<sup>(1)</sup>



- Cloud applications allow businesses to improve operational efficiently; reduce cost; make faster and smarter business decisions; and increase customer satisfaction and retention
- We deliver cloud-optimised connectivity using our unique, multi-orbit network infrastructure
  - Simple operationalisation: fast and scalable deployment
  - High performance: high throughput and low latency ('fibre-like') connectivity
  - Multi-orbit flexibility: only and proven multi-orbit, multi-frequency network
  - **Global reach**: 'one hop' away from the cloud anywhere on Earth
- ▲ Leveraging foundational and expanded partnership with Microsoft, allowing our customers unprecedented access to the cloud
- SES cloud revenue expected to more than treble from €3M in 2020 to €10-15M in 2021, underpinned by ~€35M in cloud-related backlog

<u>1) NSR (May 2020). 1 petabyte = 1,000 terabytes</u>

## DELIVERING UNPARALLELED CUSTOMER EXPERIENCE





## SES CREATING A SEAMLESS AND INTELLIGENT MULTI-ORBIT NETWORK OF THE FUTURE





SES-17 and O3b mPOWER (launching in Q3 2021) to anchor our seamless and intelligent multi-orbit Network of the Future (based on proven capability)

**\$740M gross backlog and growing across multiple verticals** 

Strategic partnership with Microsoft (Azure Orbital and Azure ExpressRoute) allowing customers unprecedented access to Cloud – "One hop to the cloud"



Adaptive, intelligent MEO-GEO network, implemented with leading ARC and ONAP automation systems and integrated with forward thinking technology partners (Gilat and ST Engineering iDirect)



Time-to-market advantage with start of commercial services during H2 2022



## **GLOBAL MULTI-ORBIT NETWORK A KEY DIFFERENTIATOR FOR SES**



	GEO (~36,000 km)	MEO (~8,000 km)	LEO (~1,000 km)
Latency	Medium (~700 m/s)	Low (~150 m/s)	Very low (~50 m/s)
Network size for global services	3 satellites (99% coverage)	6 satellites (96% coverage)	Thousands of satellites (100% coverage)
Data gateways required	Few, fixed	Several, flexible	Numerous, local
Technology readiness level	Proven, deployable technology	Proven, deployable technology	Technology still in development for satellite internet
Cost to deploy network	\$1 - 1½B	~\$1½B	\$5 – 15B
Satellite design life (replacement cycle)	15 years	12 years	5 - 7 years

## COMMITMENT TO THE DISCIPLINED FINANCIAL POLICY

		OUR POLICY	OUTLOOK
	DISCIPLINED INVESTMENT	<ul> <li>Replacement CapEx to sustain profitable portfolio of business</li> <li>Disciplined value-accretive growth investment</li> <li>IRR hurdle rate &gt;10% (post-tax) over the investment horizon</li> </ul>	<ul> <li>Limited annual replacement CapEx €165M (2021-2025)</li> <li>€1.9B total growth CapEx (2021-2025), including €1.3B over 2021-2022</li> <li>Followed by substantially lower annual CapEx of €375M (2023-2025)</li> </ul>
	MAINTAIN STRONG BALANCE SHEET	Maintain a strong balance sheet consistent with investment grade ratios, allowing continued access to wide range of funding sources and keeping low cost of funding	<ul> <li>Adjusted Net Debt to Adjusted EBITDA below 3.3x</li> </ul>
	CASH RETURN TO SHAREHOLDERS	<ul> <li>Maintain minimum base dividend of €0.40 per A-share</li> </ul>	<ul> <li>▲ 2020 proposed dividend of €0.40 per A-share</li> </ul>
€	UTILISING EXCESS CASH	<ul> <li>Utilise any excess cash in the most optimal way for the benefit of shareholders</li> </ul>	<ul> <li>1<sup>st</sup> C-band relocation payment (\$1B pre-tax) linked to 5 December 2021 clearing milestone to be fully utilised to strengthen the Balance Sheet</li> <li>2<sup>nd</sup> C-band relocation payment (\$3B pre-tax) linked 5 December 2023 clearing milestone, to be used for a mix between return to shareholders, strong balance sheet and any disciplined value-accretive investment</li> </ul>

Leverage and Net Debt at lowest level since 2016

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## STRONG BALANCE SHEET WITH LEVERAGE AT LOWEST LEVEL FOR 5 YEARS



#### No significant senior maturities before Q2 2023 Pro forma debt maturity profile $(\in M)^{(2)}$



1) Adjusted Net Debt to Adjusted EBITDA ratio treats hybrid bonds as 50% debt and 50% equity, per the rating agency methodology; 2) Assuming March 2021 Notes (€556 million outstanding) settled with cash on 31 December 2020

# CAPEX REDUCED BY €390M FROM PREVIOUS GUIDANCE, STRONG FCF BEYOND **SES**<sup>^</sup> 2022 DRIVEN BY EXPANDING EBITDA AND LOWER NORMALISED CAPEX OF €375M

#### Growth investment peaks in 2022 followed by meaningfully lower CapEx profile, combined with expanding revenue and EBITDA driven by SES-17 & O3b mPOWER Expected Capital Expenditure (€M, excluding US C-band)<sup>(1)</sup>



- ▲ CapEx reduced by €390 million (inc. €70M FX) over 2020-2024 compared with the previous forecast, lowering growth investment peak in 2021-2022
- ▲ Significant reduction in average annual CapEx to €375M (2023-2025) combined with EBITDA growth from 2023 to drive strong future FCF generation
- ▲ 2020 FCF<sup>(2)</sup> of €665M (+0.9% YOY) with lower CapEx offsetting lower NOCF (€1,049M)
  - CapEx of €207M (excluding C-band CapEx of €10M) was 34% or €103M lower than forecast for 2020
- Low average annual replacement CapEx of €165m over the forecast period (2021-2025)
- Important growth investment (SES-17 and O3b mPOWER) on track and supporting return to profitable growth from 2023
  - Gross backlog for SES-17 and O3b mPOWER improved to \$740 million, including \$180 million signed since 1 January 2021

1) CapEx represents the net cash absorbed by the group's investing activities excluding acquisitions and financial investments. CapEx outlook assumes €/\$ FX rate of €1 = \$1.20 and excludes repurposing of US C-band (2020: €10 million; 2019: nil); 2) FCF before equity distributions and treasury activities

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## **CLEAR VISIBILITY OF SUBSTANTIAL VALUE-CREATION FROM US C-BAND**

#### **Expected C-band clearing net cash inflows / (outflows)**

\$M (pre-tax), including accelerated relocation payments



- On track to meet end-2021 and end-2023 clearing deadlines and realise \$4B (pre-tax) accelerated relocation payments
  - \$1B (triggered end-2021) to be fully utilised for strengthening balance sheet
  - \$3B (triggered end-2023) used in the most optimal way for the benefit of shareholders
- ▲ Total clearing cost of \$1.6B of which >\$1.5B expected to be reimbursed
- 2021 C-band non-reimbursable costs estimated at \$18-24M, but cash flow in 2021 estimated at zero, due to start of reimbursement
- ▲ Vigorously pursuing claim of up to \$1.8B<sup>(1)</sup> against Intelsat
- Actively engaged in additional C-band monetisation opportunities both in the US and in other countries

1) Comprising \$450M in compensatory damages and the balance in punitive damages

## WE ARE HERE TO MAKE A DIFFERENCE

ENVIRONMENTAL	<ul> <li>Our business activities have low impact on the environment</li> <li>We apply a responsible fleet management approach with manufacturers to mitigate the environmental impact and to minimise space debris</li> <li>Minimising the environmental impact of SES sites and ground stations</li> </ul>	<ul> <li>Satellites create no carbon emissions during their operating life</li> <li>Across our Earth operations, CO2 emissions reduced 5% YOY</li> <li>In 2020, SES saved 605,118 pages equaling 7,261 trees and 7,685 kg of CO2</li> </ul>
SOCIAL	<ul> <li>We provide over 1 billion people with access to news and entertainment, and we deliver solutions to connect to the unconnected around the world</li> <li>We pioneer technologies to drive social, environment, and economic change</li> <li>We save lives by restoring critical connectivity following natural disasters</li> <li>We are &gt;2,100 people representing 71 nationalities here to make a difference</li> </ul>	<ul> <li>Disaster relief and humanitarian missions: emergency.lu covered ~30 missions with ~70 deployments since 2012 and supported various COVID related initiatives</li> <li>Broadband access: services deployed across Africa, Asia and Latin America</li> <li>Giving back initiatives: employees engage in charity, social projects</li> <li>Diversity &amp; inclusion: 71 nationalities; 24% women; healthy age distribution</li> <li>Customer satisfaction: Video Net Promoter Score (NPS) improved to 58 and Networks NPS improved to 38 (both scored on a scale of -100 to +100)</li> <li>Commitment to attractive &amp; fair compensation, flexible working conditions, and employee welfare &amp; development (~29,000 hours of training in 2020)</li> </ul>
GOVERNANCE	<ul> <li>Integrity, compliance and legal responsibility are the cornerstones of our sustainable corporate governance and serve as the basis for all our actions</li> <li>Our Code of Conduct is committed to conducting business with integrity and treating everyone with respect</li> </ul>	<ul> <li>Board membership 64% (7 of 11) independent and Board size of 11 members with various industry expertise; 5 of 11 Board members are female</li> <li>Fully implemented compliance processes and commitments to anti-bribery, human rights, sanctions compliance, data security, fair employment practices</li> </ul>

Our purpose and ambitions are strongly correlated to **13 of the 17** UN Sustainable Development Goals:





## LATEST FINANCIALS & ADDITIONAL INFORMATION

### **RESILIENT FINANCIAL PERFORMANCE IN COVID ENVIRONMENT**

	2020	
Video Revenue	€1,108M	-8.0% YOY underlying <sup>(1)</sup>
Networks Revenue	€767M	+5.3% YOY underlying <sup>(1)</sup>
Group Revenue	€1,876M	-3.0% YOY underlying <sup>(1)</sup>
Adjusted EBITDA <sup>(2)</sup>	€1,152M	-5.9% YOY at constant FX
Free Cash Flow <sup>(3)</sup>	€665M	+0.9% YOY
Adj. Net Debt to Adj. EBITDA <sup>(2,4)</sup>	2.97 times	

- ▲ Networks +27% since 2017 and Video outturn at the upper end of the 2020 revenue outlook
- Adjusted EBITDA margin of 61% reflecting benefit of exceptional cost measures taken early in response to COVID headwinds
- Strong FCF resulting in €505M YOY net debt reduction, with Adjusted Net Debt to Adjusted EBITDA ratio of <3x, at the lowest level for 5 years
- Proposed dividend of €0.40 per A-share, in line with Financial Policy to maintain minimum base dividend of €0.40 per A-share

1) At constant FX of €1=\$1.14 (comparative figures restated at the current period FX) and excluding periodic and other revenue; 2) EBITDA excluding restructuring charge (2020: €40M; 2019: €21M) and operating expenses related to US C-band repurposing (2020: €33M net of income; 2019: nil); 3) FCF before equity distributions and treasury activities; 4) Treats hybrid bonds as 50% debt and 50% equity, per the rating agency methodology



### **RESILIENT ADJUSTED EBITDA PERFORMANCE IN COVID ENVIRONMENT**

#### EBITDA margin reflects strong COVID cost mitigation to protect bottom line

Adjusted EBITDA Walk (in €M)



- ▲ Solid EBITDA above low end of pre-COVID outlook, and at upper end of mid-year outlook
- EBITDA margin reflects strong COVID mitigations and control of discretionary spend
  - OpEx reduced 1.9% YOY, despite change in sales mix, protecting bottom line
- ▲ Video (-8.0% YOY) in line with expectations
  - Distribution (-7.8%): near-term impact of 'rightsizing' of capacity in mature markets
  - Services (-8.7%): reduced exposure to low margin activities and COVID impact on Sports & Events
- ▲ Continued Networks expansion (+5.3% YOY)
  - Mobility (+9.0%): new business in H2 2019 sustained strong growth despite COVID
  - Government (+1.7%): benefiting from new GEOand MEO-enabled business wins in H1 2020
  - Fixed Data (+6.7%): acceleration of growth in new Telco, MNO, energy and cloud services

### **2021 FINANCIAL OUTLOOK**

Financial outlook assumes €/\$ FX rate of €1 = \$1.20, nominal launch schedule and satellite health status

<b>Revenue</b> <sup>(1)</sup>	<ul> <li>Between €1,760M and €1,820M, including:</li> <li>Video between €1,000M and €1,030M</li> <li>Networks between €750M and €780M</li> </ul>
Adjusted EBITDA <sup>(1)</sup>	Between €1,060M and €1,100M Excluding restructuring expenses (~€10M) plus US C-band related net non-reimbursable expenses (~€15-20M) and income from 1 <sup>st</sup> accelerated relocation payment (€815m)

- Over 80% of group revenue outlook is already under contract
- Growth outlook for Networks in 2021 consistent with extended COVID environment, accelerating in 2022 and beyond, fueled by SES-17 and O3b mPOWER
- Adjusted EBITDA outlook benefiting from Simplify & Amplify optimisations (€40M), offsetting exceptional COVID mitigations in 2020 (€50M)
- Substantial fully protected contract backlog of €5.6B (gross backlog of €6.1B) underpinning future long-term cash generation

## ALTERNATIVE PERFORMANCE MEASURES

SES regularly uses Alternative Performance Measures (APM) to present the performance of the Group and believes that these APMs are relevant to enhance understanding of the financial performance and financial position. These measures may not be comparable to similarly titled measures used by other companies and are not measurements under IFRS or any other body of generally accepted accounting principles, and thus should not be considered substitutes for the information contained in the Group's financial statements.

€M	2019	2020
Adjusted EBITDA	1,238	1,152
US C-band repurposing income		10
US C-band operating expenses		(43)
Restructuring expenses	(21)	(40)
EBITDA (as reported)	1,217	1,079

€M	2019	2020
Adjusted Net Profit	395	208
US C-band repurposing income		10
US C-band operating expenses		(43)
Restructuring expenses	(21)	(40)
Impairment expenses	(97)	(277)
Tax on material, exceptional items	19	56
Net profit (as reported)	296	(86)

€M	2019	2020
Total borrowings	4,428	3,930
Cash & cash equivalents	(1,155)	(1,162)
Net debt	3,273	2,768
50% of SES' hybrid bonds	650	650
Adjusted Net Debt (A)	3,923	3,417
12-month rolling Adjusted EBITDA (B)	1,238	1,152
Adjusted Net Debt to Adjusted EBITDA (A / B)	3.17x	2.97x

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