

ENHANCING LINEAR TV VIA OTT

SES offers advanced linear TV signal delivery and monetisation opportunities for online platforms



SES[▲]

Rely on SES's industry expertise for best quality OTT linear content distribution as well as the very latest monetisation opportunities.

Linear TV from SES satellites to online platforms - rely on our three decades of experience to handle your content needs from aggregation to distribution

At SES we have three decades of experience in ensuring that video content is correctly delivered in the highest video quality to any device. With our privileged position at the signal source, we already distribute over 8,200 of the world's favourite TV channels via satellite and other means — facilitating broadcast aggregation to any IP-driven platform operator.

We also provide the key technical and operational infrastructure and solutions to help TV Platform Operators and Telcos additionally monetise video content via new business models, such as generating opportunities with our online video platform including an online linear TV offering and targeted advertising solutions.

We minimise operational hassle and expense by being one single point-of-contact and the sole provider of a fully managed end-to-end service concerning any video aspect.

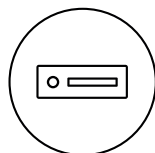
SES FACTS & FIGURES



Distributes

8,300+

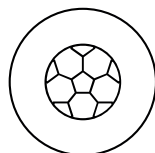
TV Channels



Delivers

8,400+

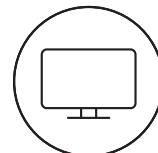
hours of online video streaming daily



Delivers

620+

hours of premium sports and live events daily



Worldwide reach of

366M+

TV households



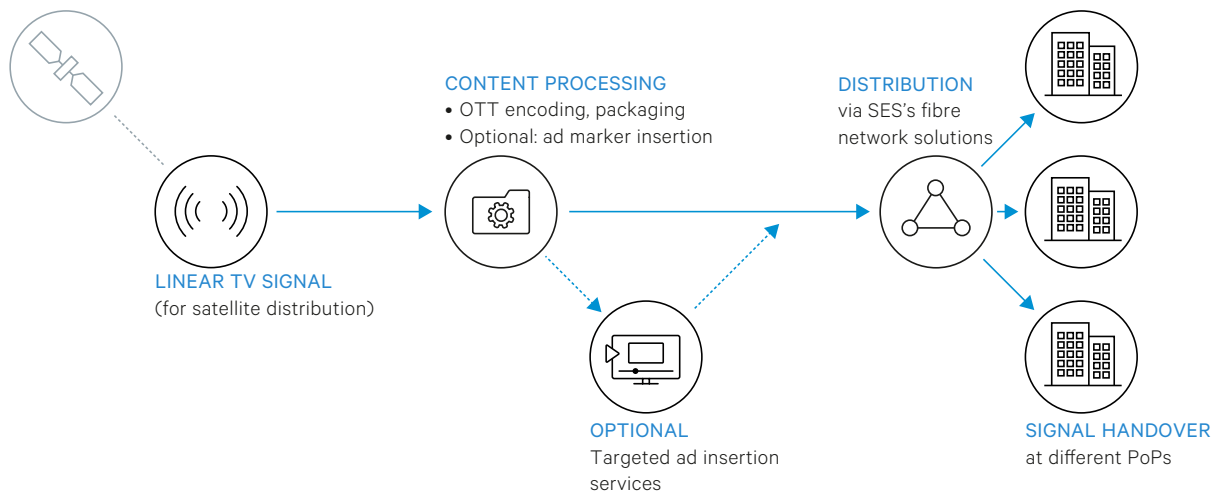
Worldwide reach of

1B+

people

LINEAR TV CONTENT DISTRIBUTION TO ONLINE PLATFORMS

Customers operating their own Online Video Platform (OVP) can benefit from SES's highly reliable and redundant solution for distributing linear TV content to online platforms. This consists of best of breed technologies for distribution, but is running on SES's solid fibre network (instead of the public internet), handing over at our customer's PoPs. With this closed solution, and its redundant and flexible design, we achieve a 99.999% SLA. We are continually working closely with our customers to devise and adopt new technical and optimisation ideas.

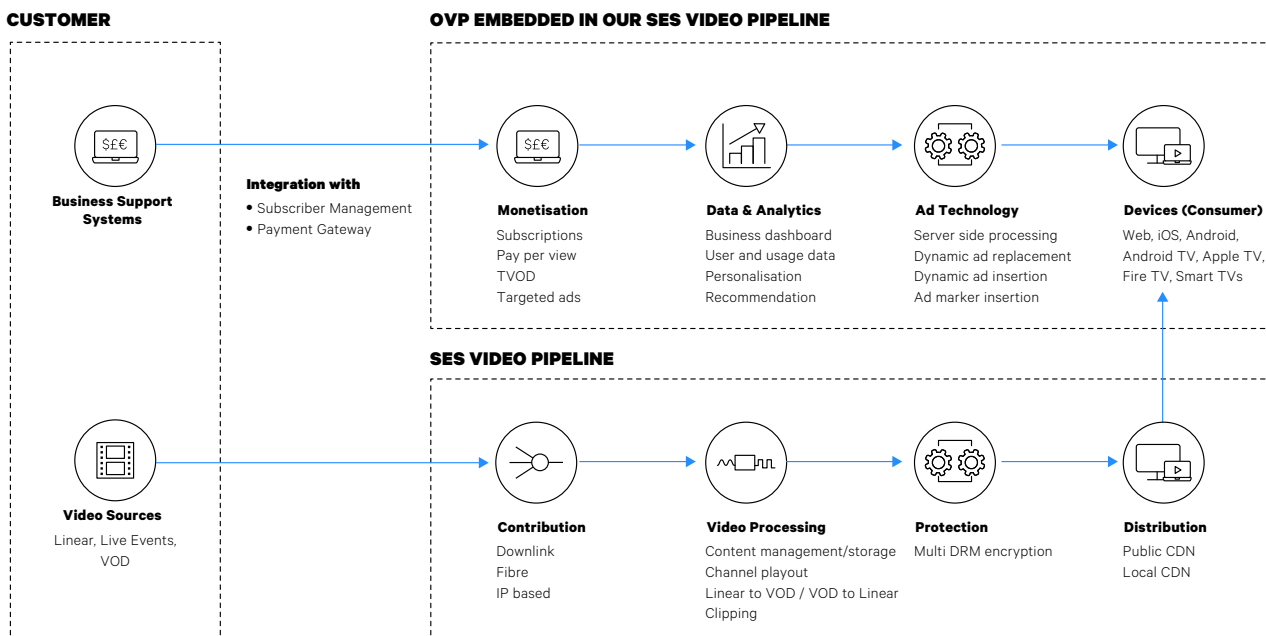


ONLINE VIDEO PLATFORM

At SES, we help you handle the complexities of delivering your video content to online audiences - on any device and any screen. Our Online Video Platform aids in the delivery of online video content to global audiences, reducing complexity by handling everything from video packaging and transcoding through to delivery and providing a cutting-edge end user experience.

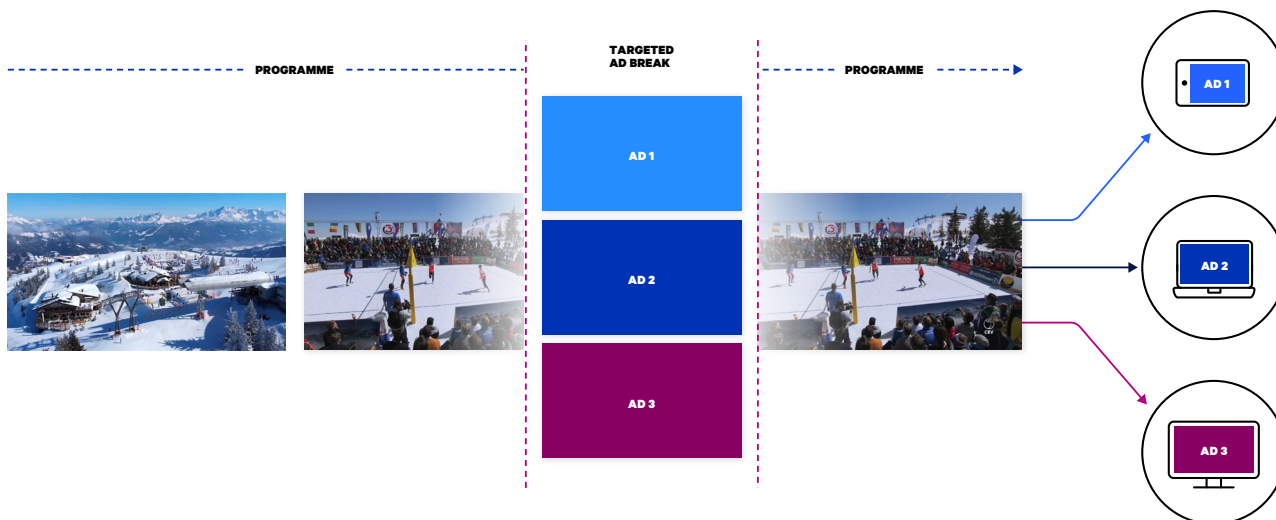
Our solution includes:

- Back-end and front-end solutions
- Interfaces and support
- High-performance CDN
- Channel playout services
- Data and analytics tool allowing optimisation of offering



TARGETED ADVERTISING FOR MAXIMUM REVENUE

Targeted dynamic ad insertion provides a tremendous revenue opportunity for Telcos and MNOs that are running a TV platform. With the support of SES, they can now leverage their available end-consumer data and exchange traditional advertising breaks in broadcast streams with targeted advertising content.



Linear TV channel packages:

- SES can provide tailored linear channel packages which are already prepared with ad marker insertion to be used instantly for dynamic ad insertion or replacement
- Linear channel packages are made available in a “Linear Content Hub” from where packages can be selected and content aggregated
- Distribution via SES’s fibre network solutions to POPs of MNO, or OTT video service
- **Optional:** SES’s cost-effective targeted dynamic ad insertion and distribution services



Channel Package
News & Events



Channel Package
Ultra HD



Channel Package
Documentaries



Channel Package
Music

Learn more about SES’s full portfolio of services and solutions.
Website: [ses.com](https://www.ses.com)

