

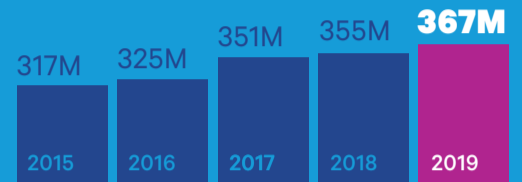
# THE YEAR IN NUMBERS

Market Research  
**GLOBAL FIGURES**

SES reach by end of 2019\*

# 367M

SES reach worldwide\*\*



Worldwide progression

SES reach per region

# 69M

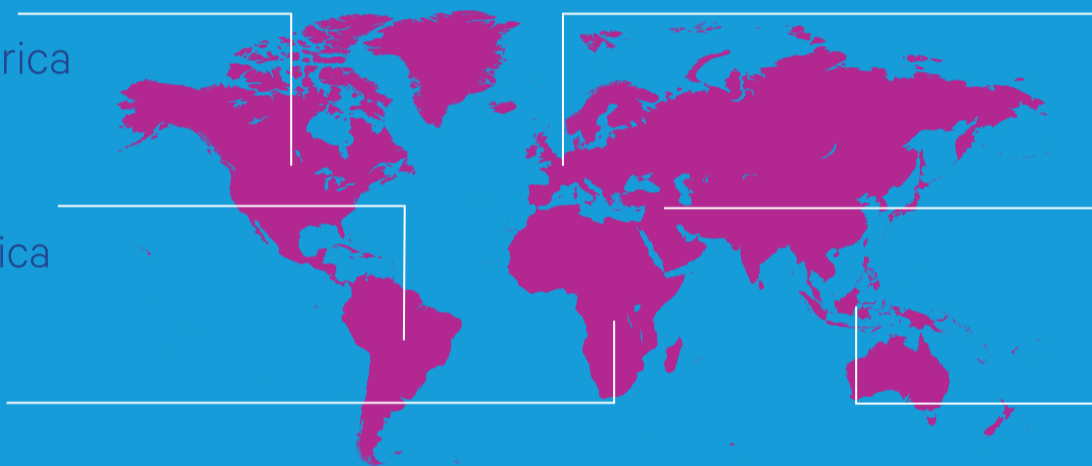
North America

# 42M

Latin America

# 35M

Africa



# 168M

Europe

# 13M

Middle East

# 39M

Asia-Pacific

Reach per mode of reception

# 153M

Satellite



# 149M

Cable



# 43M

IPTV



# 21M

Terrestrial



Channels broadcast by SES

# 8,300+



# 59

Ultra HD



# 2,900+

HD



# 5,300+

SD

# SES

\* Source: SES Satellite Monitor: Africa, Asia-Pacific and Europe YE19, B2B surveys among cable and IPTV head-ends in North and Latin America, pay-TV operators' figures, Lyngsat Q4 2019, SES analyses, and estimates

\*\* SES reach includes subscribers reached via Ciel-2's spot beams

For more information about the research and country-specific data, visit the SES Extranet at [www.ses.com/extranet/market-research](http://www.ses.com/extranet/market-research). If you do not have access, please sign up at [extranet.ses.com](http://extranet.ses.com)