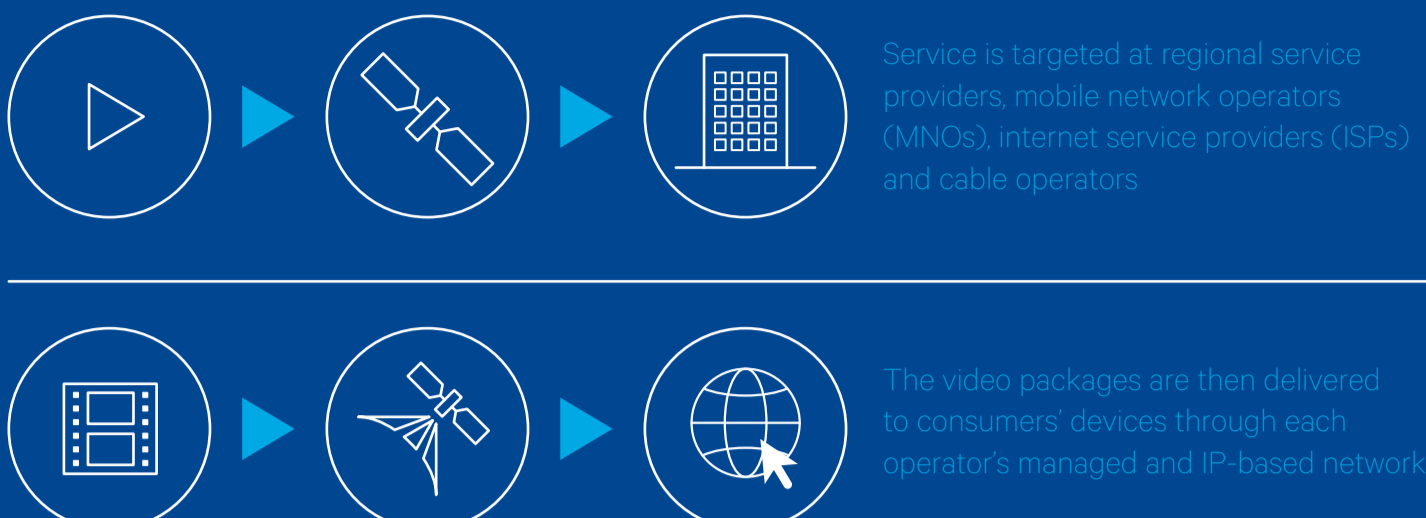


NETWORK OFFLOADING

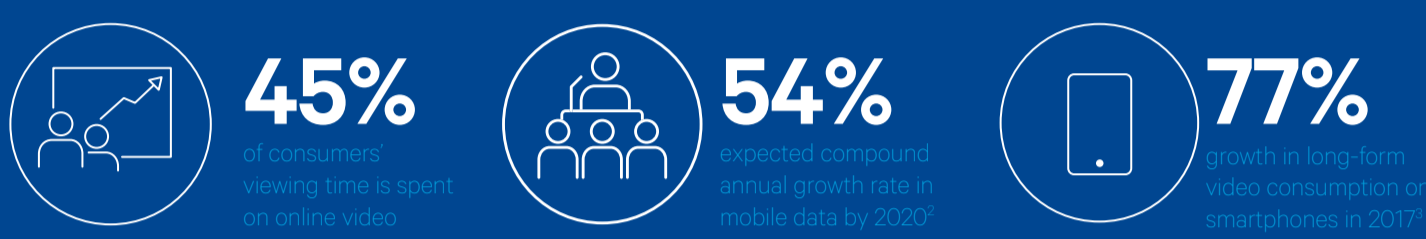
Overcome terrestrial mobile challenges to deliver rich video content

WHAT IS NETWORK OFFLOADING?



Network Offloading enables our partners to deliver online linear and on-demand video services to underserved IP networks, while relieving congestion on existing networks from additional video load. Consumers can enjoy both linear and on-demand viewing experiences across multiple devices

TERRESTRIAL MOBILE CHALLENGES FACED BY MNOS, ISPS AND CABLE OPERATORS



With low bandwidth connections unable to deliver video reliably¹, operators must look to strengthening the quality of their connection

Higher loads will result in increased bandwidth consumption and added strain on networks

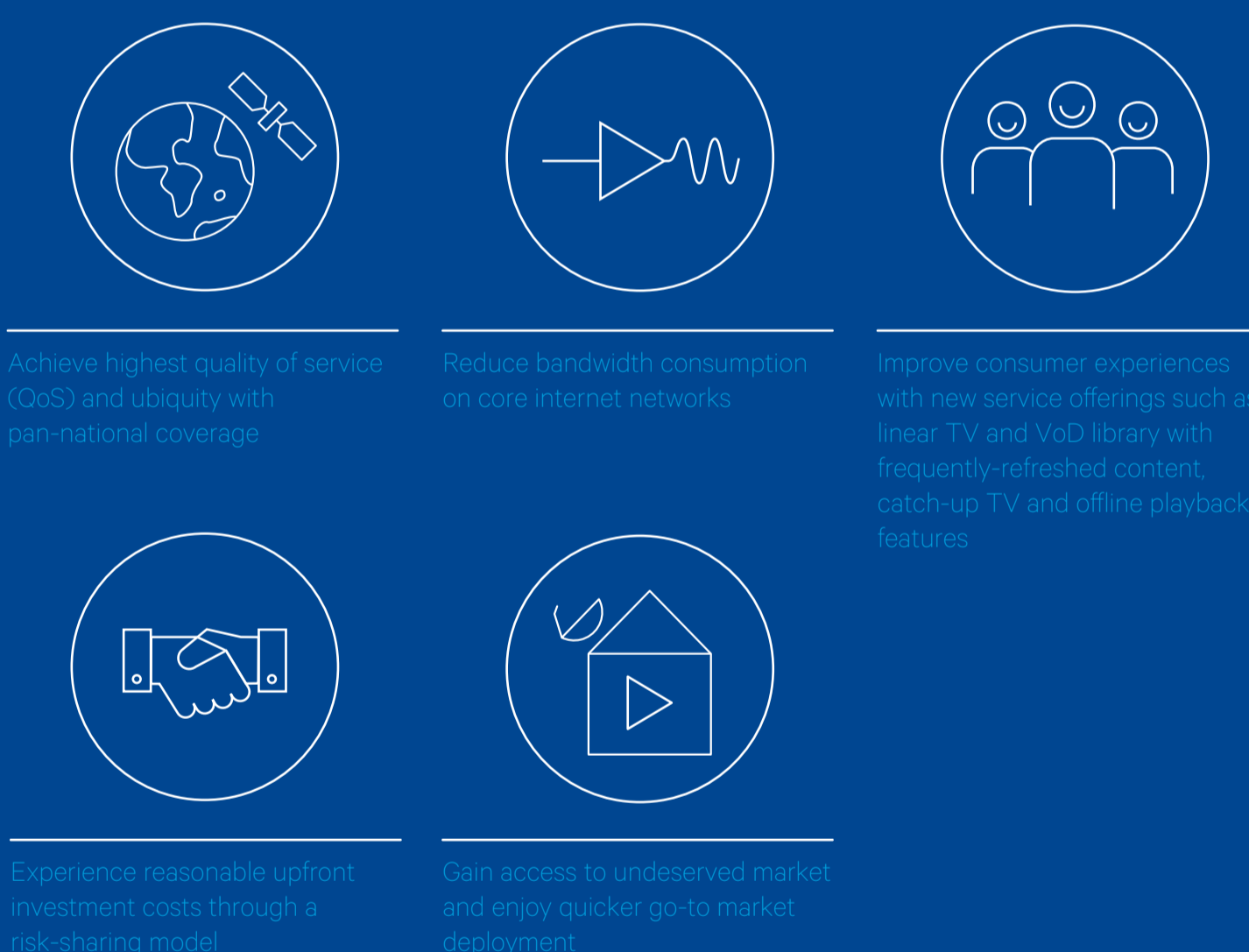
Content providers must seek innovative solutions to adapt to this shift and meet evolving consumer expectations



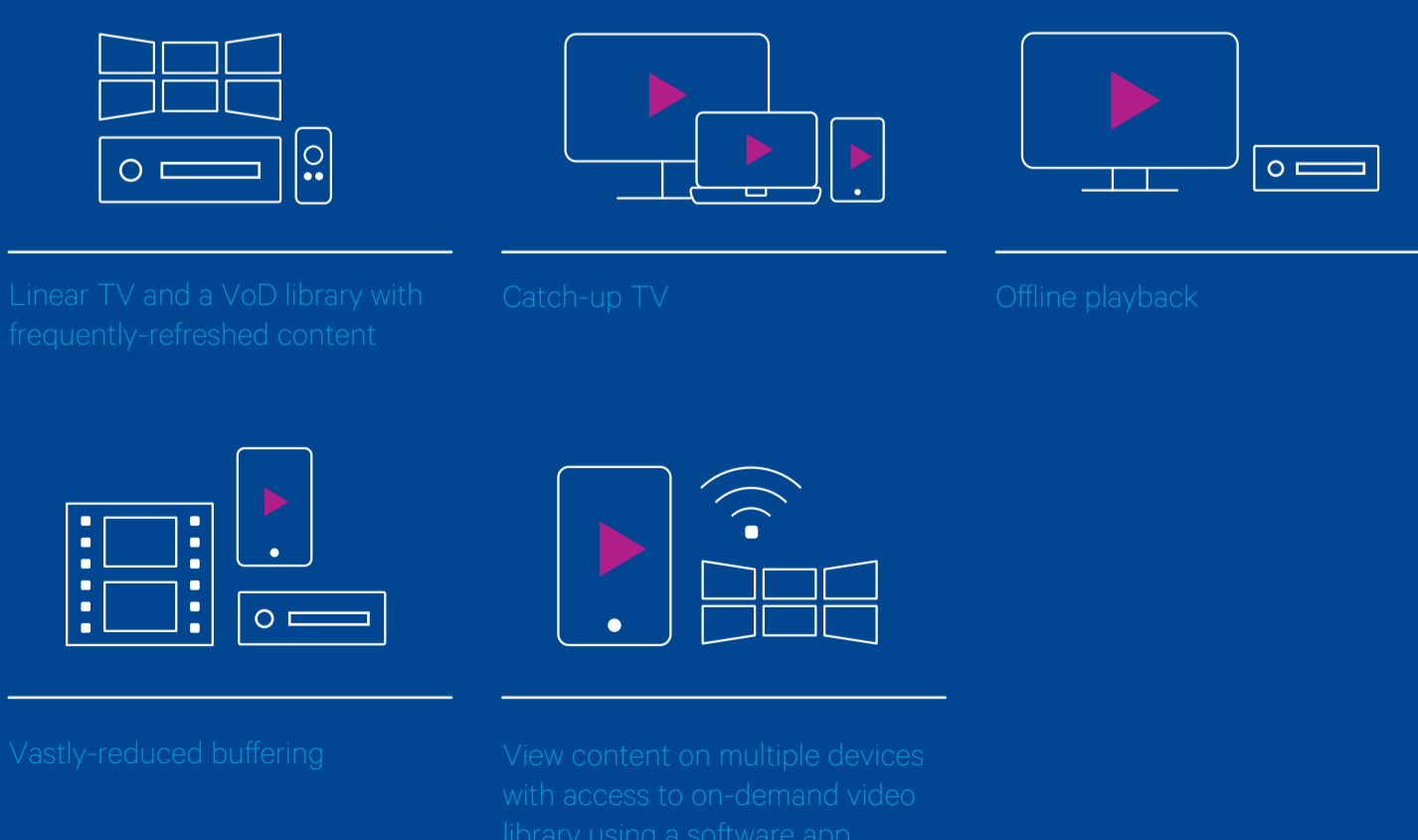
Operators must invest in developing and expanding their infrastructure to meet market demands and increase penetration

Content providers will want to reach these currently underserved markets ahead of the competition

DELIVER RICH CONTENT WITH TAILORED SOLUTIONS



WHAT CAN CONSUMERS IN EMERGING MARKETS ENJOY?



DELIVER AN UNMATCHED VIDEO EXPERIENCE TO EVERYONE

Wherever and whenever, with Network Offloading



¹ The Asia Video Industry Report 2019
² Cisco VNI Complete Forecast Highlights
³ Businesswire Report On Global Business Index as presented by Ooyala
⁴ Taxing Mobile Connectivity In Asia-Pacific — GSMA