

STREAMLINING CONTENT WORKFLOWS

SES and Beta Film

Case Study

Industry

Content Owner

Location

Europe | Germany

SES 

How can TV and film distributors optimise their media assets and expand their global audiences?

PROVIDED SOLUTIONS

- Digitisation (Ingest)
- Secure archiving
- Content processing
- Content management
- Content delivery
- Automated workflows
- Metadata management

High-quality, engrossing content is constantly sourced by the media industry to engage and grow their audiences.

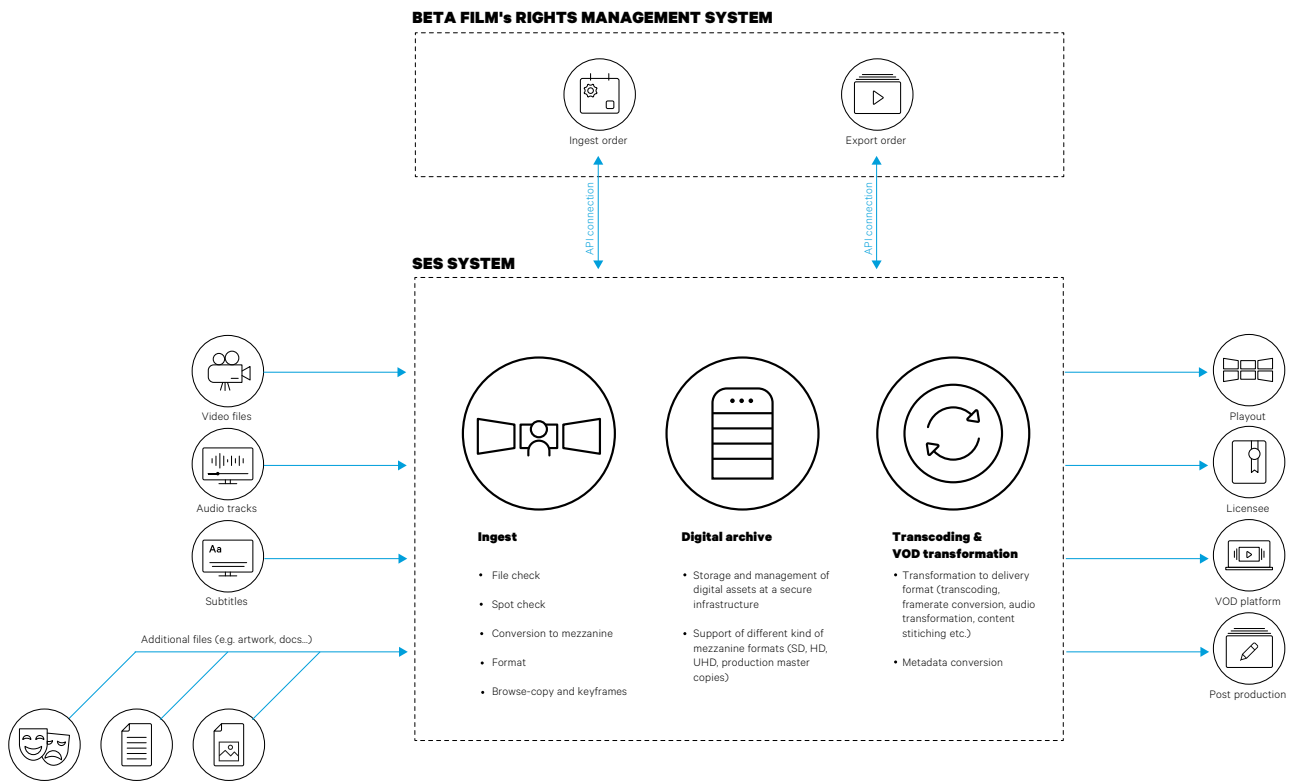
Beta Film GmbH, one of the world's leading global distributor of TV and Film rights, distributes Academy Award winning films, high rating US and global television series and a wide variety of top quality European and German television programmes. With customers in over 165 countries, Beta Film has a global network spanning the U.S., Latin America, Africa and the Middle East, Asia and Europe. Beta Film works with a range of partners, including public and private broadcasters, special interest channels, theatrical and video distributors and organisers of major film festivals.

More than 10 years ago, Beta Film started to move their huge library of video content to SES's digital archive and rely on SES's fully automated workflows to deliver their content globally in a quick and efficient manner.

SES offers Beta a complete solution for digitising, archiving and delivering its catalogue – consisting of more than 4,000 titles and over 15,000 hours of programming – to their customers. For this, SES offers highly reliably storage capacity to store master content in the highest possible quality so that it is available for any content preparation needed. An integration between the rights management system of Beta Film and the SES system using the standardised SES 360 API is the key to digitally manage and deliver the catalogue in a wide variety of formats according to the specifications of their different customers. This has resulted in the faster turnaround of Beta Film's work orders, further supporting the growth of their business.



Workflow



“High quality TV and film entertainment is in demand more than ever before, with viewers expecting huge choice and diversity. Working with SES has enabled us to increase our distribution significantly, reaching millions of viewers all over the world with the best TV and film entertainment available today.”

DAVID KRATZ

CFO/COO,
Beta Film Group



BETA

www.betafilm.com

For additional information on this project,
please write to info@ses.com

SES HEADQUARTERS

Château de Betzdorf
L-6815 Betzdorf
Luxembourg

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