

SES Ultra HD Conference

Thursday 13th June 2019 | TechUK, 10 St Bride Street, London EC4A 4AD

“UHD is achieving public and broadcasting enthusiasm”

The world is adopting UHD. Programme-makers are happily investing in UHD productions. In Europe’s major markets UHD channels are now multiplying, while OTT services are increasingly dominated by UHD content. Broadcasters such as Sky, Canal Plus now recognise the huge value of UHD transmission, for sport, drama and what Sky calls ‘Shiny floor’ entertainment shows.

4K display sales are at record levels, while individual channel broadcasts in UHD are gathering pace. It is the same in North America where DirecTV and EchoStar’s DISH are fully backing UHD.

Indeed, as the world looks towards 2020 and the Tokyo Olympics as well as annual football championships, the importance of UHD cannot be underestimated.

The event will have broadcasters, from the BBC, Sky, Insight TV, Travelxp 4K, and from 4K programme makers such as Paramax Films on how their UHD plans are evolving, and what the market is buying.

Our examination at the state of the market draws together the statisticians, technologists, broadcasters and retailers to discuss the state of the industry, and the prospects for broadcasters – and viewers – for the rest of 2019 and 2020 and beyond.

We’ll hear from transmission specialists Globecast, the number-crunchers at GfK and our regular panels of Technologists and Retailers.

Delegates will hear from post-production experts from The Farm and how an increasing number of producers are capturing content in UHD. The BBC’s Phil Layton (head of Broadcast & Connected Systems, BBC R&D), and flushed with the success of their Natural History output, will update delegates on how the BBC is readying for more UHD transmissions. Leading technologists from MediaKind, Atime, Grass Valley, Sony will discuss how their clients are tapping into UHD, while the all-important retail sector will update what’s happening in the High Street.



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Time	Description
09:30 – 10:00	REGISTRATION Coffee/ Cold Buffet Breakfast/ Networking/ Exhibition Area
10:00 – 10:15	WELCOME STATEMENT Mike Chandler , Managing Director, SES Astra GB Chris Forrester , Chairman for the day, Journalist and Industry Consultant
10:15 – 11:00	THE 4K NUMBERS Nick Simon , Account Director/Consumer Electronics, GfK <i>Nick Simon, a regular at this event, will deliver his latest analysis of the market, and prospects for future take up across Europe</i>
11:00 – 11:45	THE 4K POST-PRODUCTION SCENE David Klafkowski , CEO at The Farm Group Aiden Farrell , Senior Colourist, The Farm Group, London Klaf and his guest will explain how they see 4K from London and Los Angeles as far as the production community is concerned.
11:45 – 12:15	BREAK Coffee/Networking/ Exhibition Area
12:15 – 13:00	THE 4K BROADCASTERS, PRODUCERS AND TRANSMITTERS Prashant Chothani , CEO/ Founder of Travelxp 4K (India) Sumant Bahl , MD Europe , Travelxp 4K Graeme Stanley , CCO, InsightTV, Netherlands Amos Rozenberg , CEO, Paramax Films Liz McParland , Commercial Director/Contribution, Globecast
13:00 – 14:00	LUNCH Cold Buffet Lunch/ Networking/ Exhibition Area
14:00 – 14:30	THE 4K SOLUTION PROVIDERS Eric Baron , MD, EBA Performance Guido Meardi , CEO, V-Nova International



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14:30 - 15:00	KEYNOTE ADDRESS – THE BBC’S VIEW Phil Layton , Head of Broadcast & Connected Systems, BBC R&D
15:00 – 15:30	KEYNOTE ADDRESS – SKY’S VIEW Chris Johns , Chief Engineer, Broadcast Strategy, Sky UK
15:30 – 15:50	BREAK Coffee/ Networking/ Exhibition Area
15:50 – 16:30	THE 4K TECHNOLOGISTS Ian Trow , Media, Network and Security Consultant, Director Ian Trow Tech. Peter Sykes , Strategic Technology Development Manager, Sony Professional Solutions Europe Neil Maycock , VP/Global Marketing, Grass Valley Mark Wilson-Dunn , Consultant Stuart Boorn , Head/Product Portfolio, MediaKind
16:30 – 17:15	THE 4K LAST MILE Stuart Savage , Director EU Innovation R&D, LG Electronics Howard Saycell , Chief Executive, RETRA Sean Hannam , Freelance Retail & Technology Journalist Richard Moreton , Business Development and Industrial Affairs, Samsung Electronics R&D Institute
17:15 – 17:30	THE WRAP-UP Richard Lindsay-Davies , CEO, Digital TV Group Thomas Wrede , VP/New Technology & Standards, SES Mike Chandler , Managing Director, SES Astra GB
17:30– 19:30	NETWORKING DRINKS AND CANAPES RECEPTION

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