

BEYOND BROADCAST

MediaHaus, WildVision and SES

Case study

Industry

Broadcasting

Location

Austria



SES[▲]

Together with MediaHaus and WildVision, we're bringing snow volleyball from the Austrian Alps to viewers and their devices around the world.

Production house MediaHaus collaborated with satellite news gathering (SNG) provider WildVision and SES to share a live transmission of the action from the centre court with viewers across the globe.

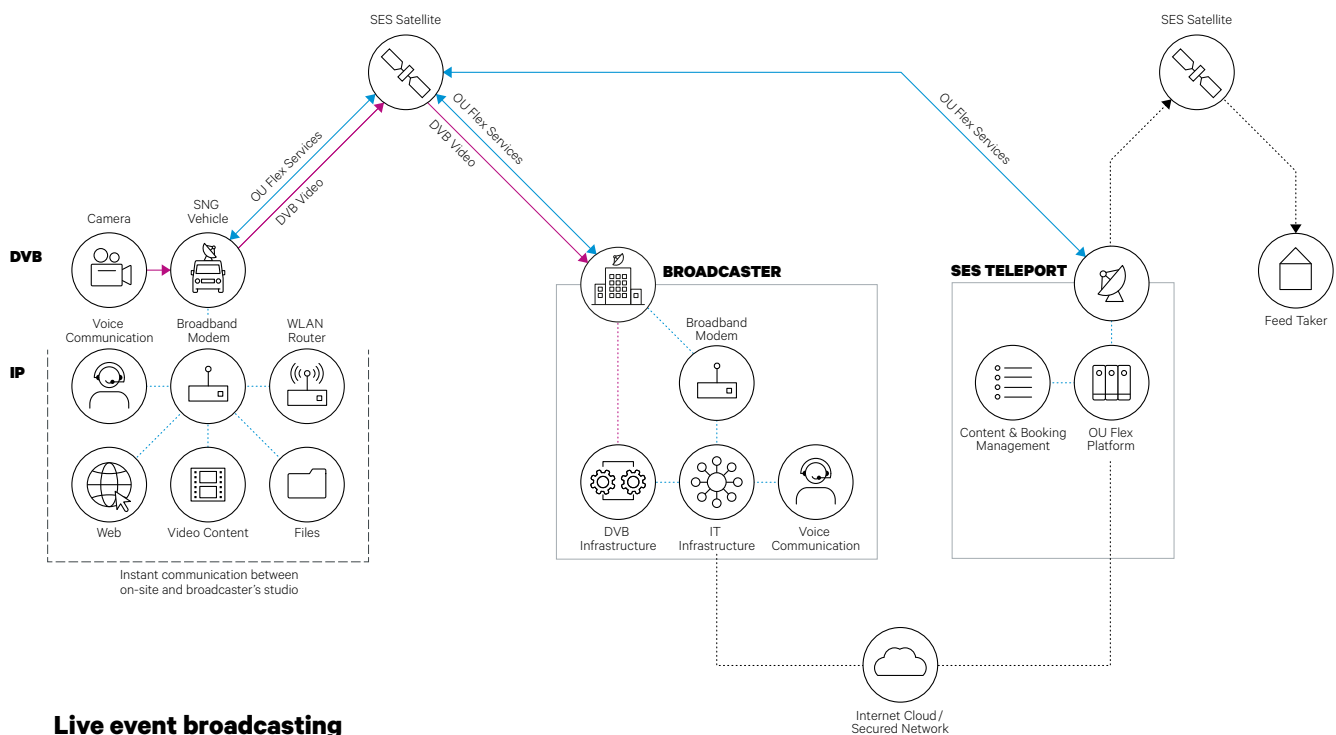
This is volleyball like you've never seen before. Perched high in the Austrian Alps, far from the reach of terrestrial internet, is the European Volleyball Confederation's snow volleyball tournament. The games are set up like beach volleyball, with two players per side – and one big difference. Rather than diving into the sand to get the ball, players set up their partners for attack in a court covered in snow. The sport made its demonstration debut at the 2018 Winter Olympic Games in PyeongChang, South Korea, and has been gaining a following in Lithuania, Russia, the Ukraine, Cyprus, Austria, and across Asia.

Production house MediaHaus collaborated with satellite news gathering (SNG) provider WildVision and SES to share a live transmission of the action from the centre court with viewers across the globe. With live editing on location, the feed would need to share the broadcast for a wide array of devices – from a region with cold temperatures, a harsh environment, and limited infrastructure. The mobile infrastructure in the Alps does not have sufficient bandwidth for high quality video streaming, and the companies needed a very reliable way to transmit the content, as well as providing connectivity to the press to upload still images via IP for news agencies and online services – quickly and easily.



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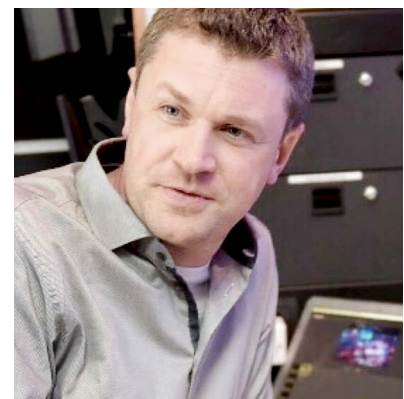
Our new OU Flex solution is designed to meet the specific requirements of SNG services. It enhances the classical DVB digital video broadcasting by enabling transmissions in all IP format – the next generation of content production. This enables content providers to transmit their content to all kinds of networks, from professional CDN networks to social networks e.g. Facebook, YouTube, Twitter, etc, and archives back at the broadcasting headquarters. This all becomes possible with the very simple upgrade of adding a modem to the existing broadcasting systems (SNG trucks and flyaway set ups) that are already have in operation.



Live event broadcasting

“Satellite is the only infrastructure that enables content providers to cover events from any place in the world – no matter what the conditions. The addition of an IP-based modem to our SNG set-up allows us to transmit our content into our networks and feed taker points.”

WOLFGANG ANGERMÜLLER
CEO, Mediahaus GmbH



 **mediahaus**
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Talk to us for more information on this project at info@ses.com

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