



Analytics and Insights

DISCOVER WHAT END USERS VALUE

SES Networks' Analytics and Insights provides a detailed graphical view into end users' protocol and application usage – critical data which can be used to optimize the network, improve operational efficiency and drive monetization. Our consultancy services provide additional value with more detailed reports that enable in-depth trend analysis and/or investigation into a specific issue.

Intelligence for Exceptional Outcomes

When customers connect to their favourite content and applications, they expect their broadband experience to be responsive and trouble-free. Dropped connections and service outages can severely impact customer satisfaction. While proactive monitoring and standard reporting tools give service providers a window into overall network and connection performance, the Analytics and Insights solution digs deeper to uncover, interpret and proactively recommend action using the right level of intelligence and advisory services, at the right time, helping service providers drive network usage and customer satisfaction.

Key Features

- Multiple service and advisory options available to help shape positive business outcomes
- Advanced analytics engine and intuitive visual dashboards accessible via secure web portal
- Real-time reports showing data usage applications via intuitive, detailed dashboards
- Automated recurring customized reports (e.g. daily, weekly, monthly)
- Standard, ad-hoc and drill-down reporting and CSV file export capabilities

Benefits

- Discover new and trending applications to drive additional revenue opportunities
- Efficiently drive fixed and mobile subscriber and Average Revenue Per User (ARPU) growth by identifying and delivering what end users value most
- Offer premium-priced digital services supported by a higher quality of end-user experience
- Investigate specific customer-related trends, issues and challenges

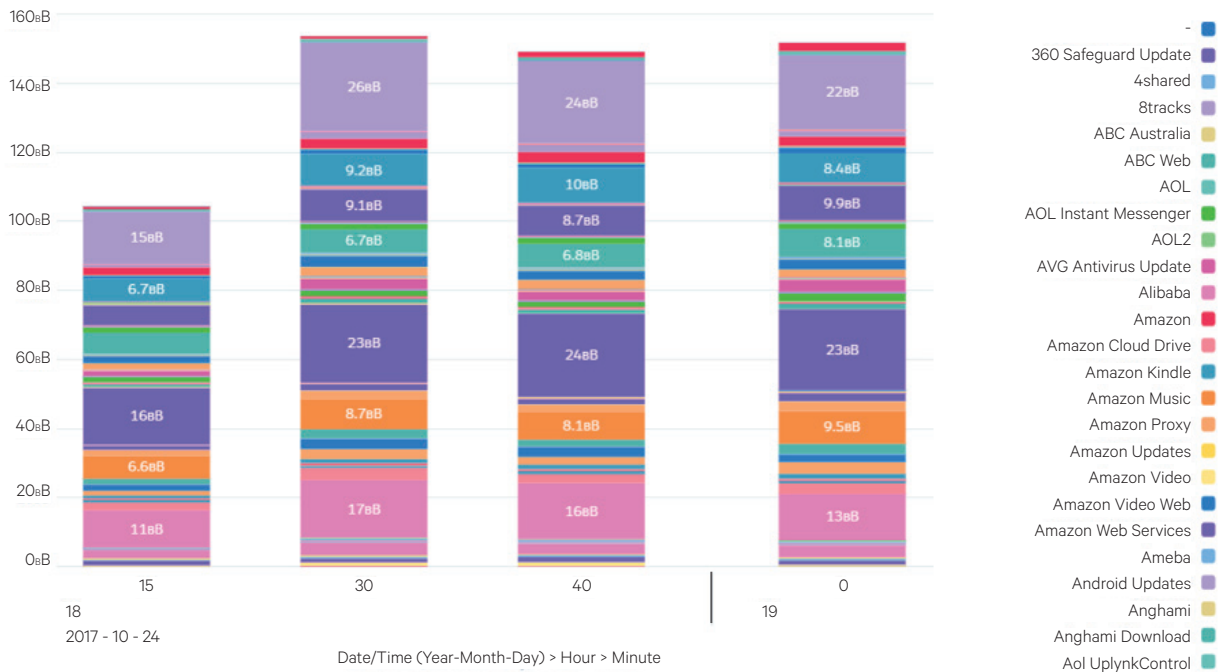
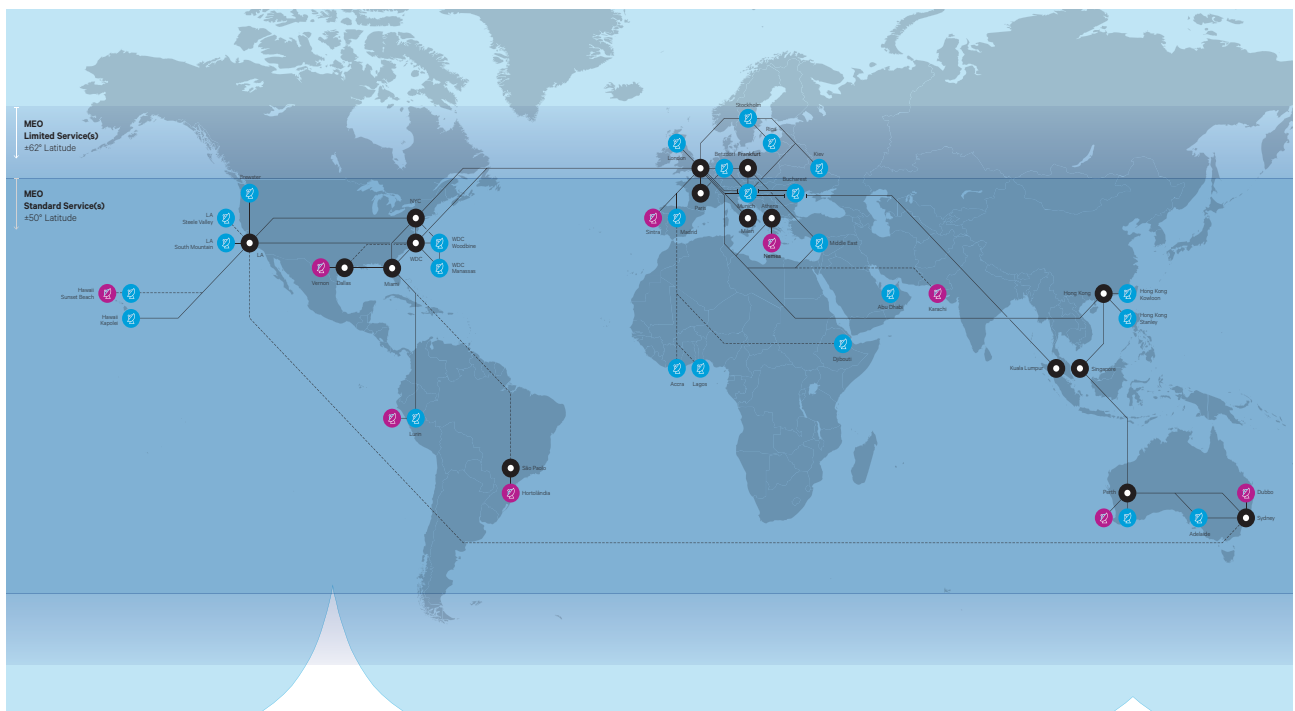


Figure 1
Sample report of bandwidth consumption over time sorted alphabetically by application name

SES Networks can provide summary and detailed analyses of bandwidth and application usage and behaviours. Available data can be sliced in numerous ways that include:

- Upload/download bandwidth per application
- Upload/download bandwidth per each application group
- Top 25 websites
- Bandwidth by protocol (resolved to application where possible)
- Encrypted/unencrypted traffic (resolved to application where possible)
- Top video provider by domain (as percentage or as bandwidth)
- Top SSL per domain (as percentage or as bandwidth)
- Speed test report where possible/applicable
- Real time traffic per application group
- Real time traffic per application (within application group)

NETWORK COVERAGE



Learn more about SES Networks' full portfolio of services and solutions.
Website: ses.com/networks

