

## SES Ultra HD Conference

Tuesday 20<sup>th</sup> June 2017



**Time:** 9.30 for a 10.00 start (finishing at 5pm, followed by a networking reception)

**Venue:** TechUK, 10 St Bride Street, London EC4A 4AD

### “UHD: 2017’s TIPPING POINT IS REACHED”

There’s little doubt that 4K/UHD broadcasting is reaching a tipping point in 2017. The retail sector is seeing huge sales volume of large-panel TV sets sold. The 2016 pre-Christmas period saw – in the words of IHS Markit – an “incredible acceleration” in UHD shipments into the trade (52% in Western Europe). The UK contributed significantly to this volume.

Our examination at the state of the market draws together the **statisticians, technologists, broadcasters** and **retailers** to discuss the state of the industry, and the prospects for broadcasters – and viewers – for the rest of 2017 and 2018.

Delegates will hear from BAFTA/RTS and EMMY- winning Atlantic Productions, which created a string of stunning programmes featuring Sir David Attenborough for the BBC and Sky, and Vivicast, now transmitting a handful of UHD channels over the USA, and both able to give a direct feeling of what the market is likely to do by the end of 2017 and into 2018.

## PROGRAMME

<b>09.30</b>	<b>Registration</b> Coffee/ Cold Buffet Breakfast/ Networking/ Exhibition Area
<b>10.00</b>	<b>Welcome Statements</b> <b>Mike Chandler</b> , MD SES Astra GB  Chairman for the day <b>Chris Forrester</b> , journalist and industry consultant
<b>10.15</b>	<b>The Numbers</b> <b>Nick Simon</b> Account Director/Consumer Electronics GfK Nick Simon will deliver his latest analysis of the market, and prospects for the future
<b>11.00</b>	<b>Break:</b> Coffee/ Networking/ Exhibition Area
<b>11.20</b>	<b>The Technologists</b> <b>Mark Wilson-Dunn</b> VP/ BT Media & Broadcast Enterprises  <b>Ian Trow</b> Senior Director Emerging Technology & Strategy, Harmonic Inc.  <b>Tim Felstead</b> Head of Product Marketing SAM (Snell Advanced Media)  <b>Peter Sykes</b> Strategic Technology Development Manager at Sony Europe
<b>12.00</b>	<b>The Programmers</b> <b>Stuart Smitherman</b> President Vivicast Media  <b>David 'Klaf' Klafkowski</b> MD, The Farm Group  <b>Jo Parkinson</b> MD, Blue Skye Entertainment/Love Nature Int'l  <b>Justin Steel</b> Global Channel Manager, Insight.TV
<b>13.00</b>	<b>Lunch/ Networking/ Exhibition area</b>



beyond frontiers

14.15

**KEYNOTE**

**Andy Quested**

BBC HD&UHD Head of Technology

14.45

**Break:** Coffee/ Networking/ Exhibition Area

15.15

**The Last Mile**

**Robert Taylor**

LG Electronics UK; Senior Product Manager - Home Entertainment

**John Adam**

Samsung UK, Head of Business Development & Industrial Affairs

**Howard Saycell**

Chief Executive, RETRA

16.15

**The Wrap-Up**

**Richard Lindsay-Davies**

CEO, Digital TV Group

**Thomas Wrede**

VP Reception Systems, SES

**Mike Chandler**

MD, SES Astra GB

17.00

Networking Drinks Reception

19.00

**Ends**