

325M

SES reach worldwide[†]



130M

Satellite



148M

Cable

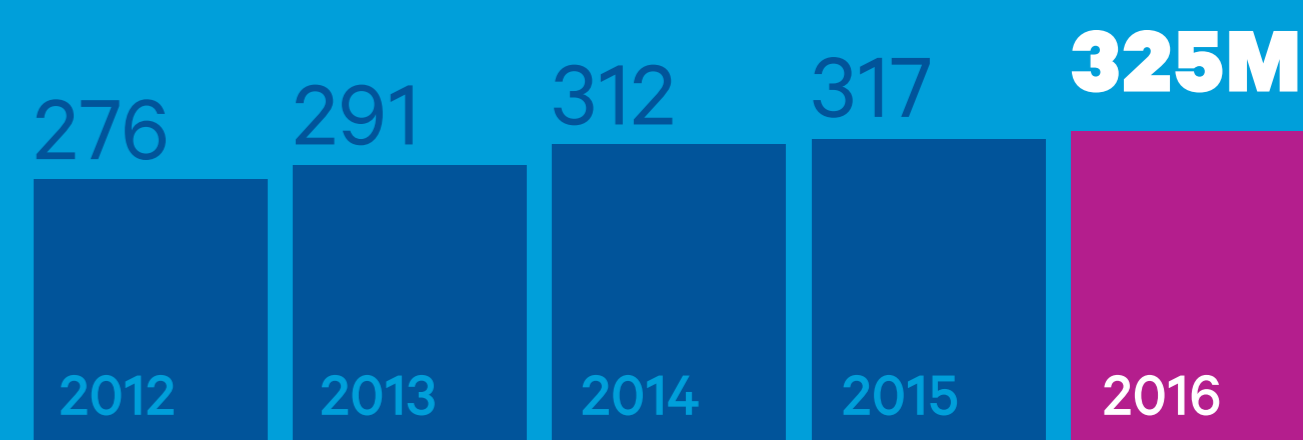


44M

IPTV



Global Figures



Worldwide reach progression

SES reach per region

78M

North America

156M

Europe

37M

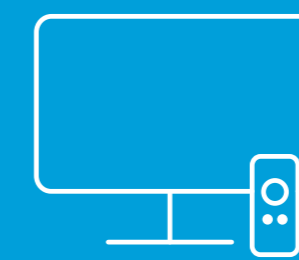
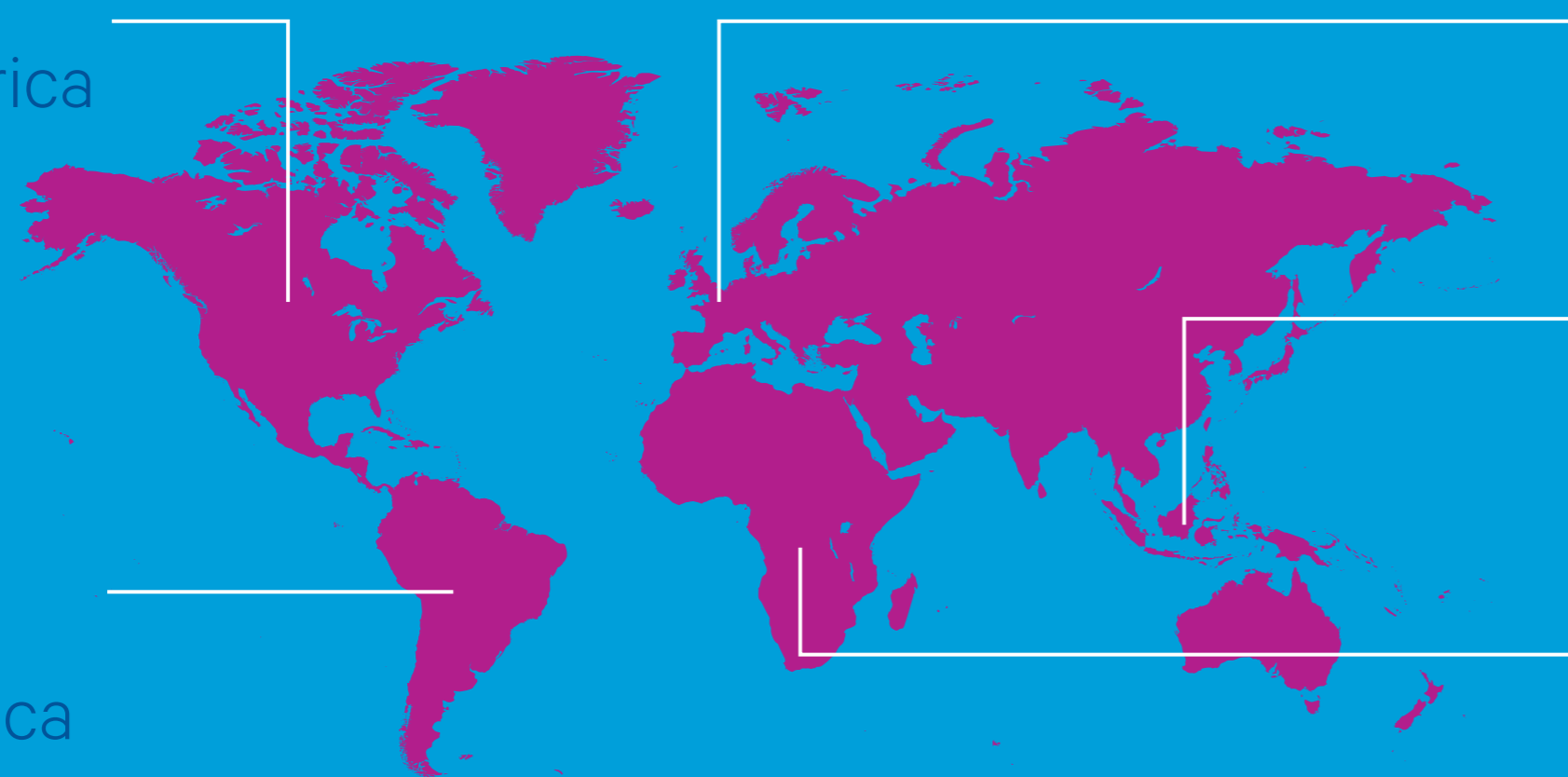
Latin America

43M

Asia-Pacific

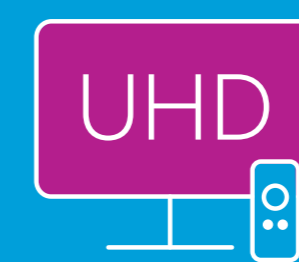
10M

Africa



7,500+

Channels broadcast



UHD

32

Ultra HD



HD

2,500

HD



SD

5,000+

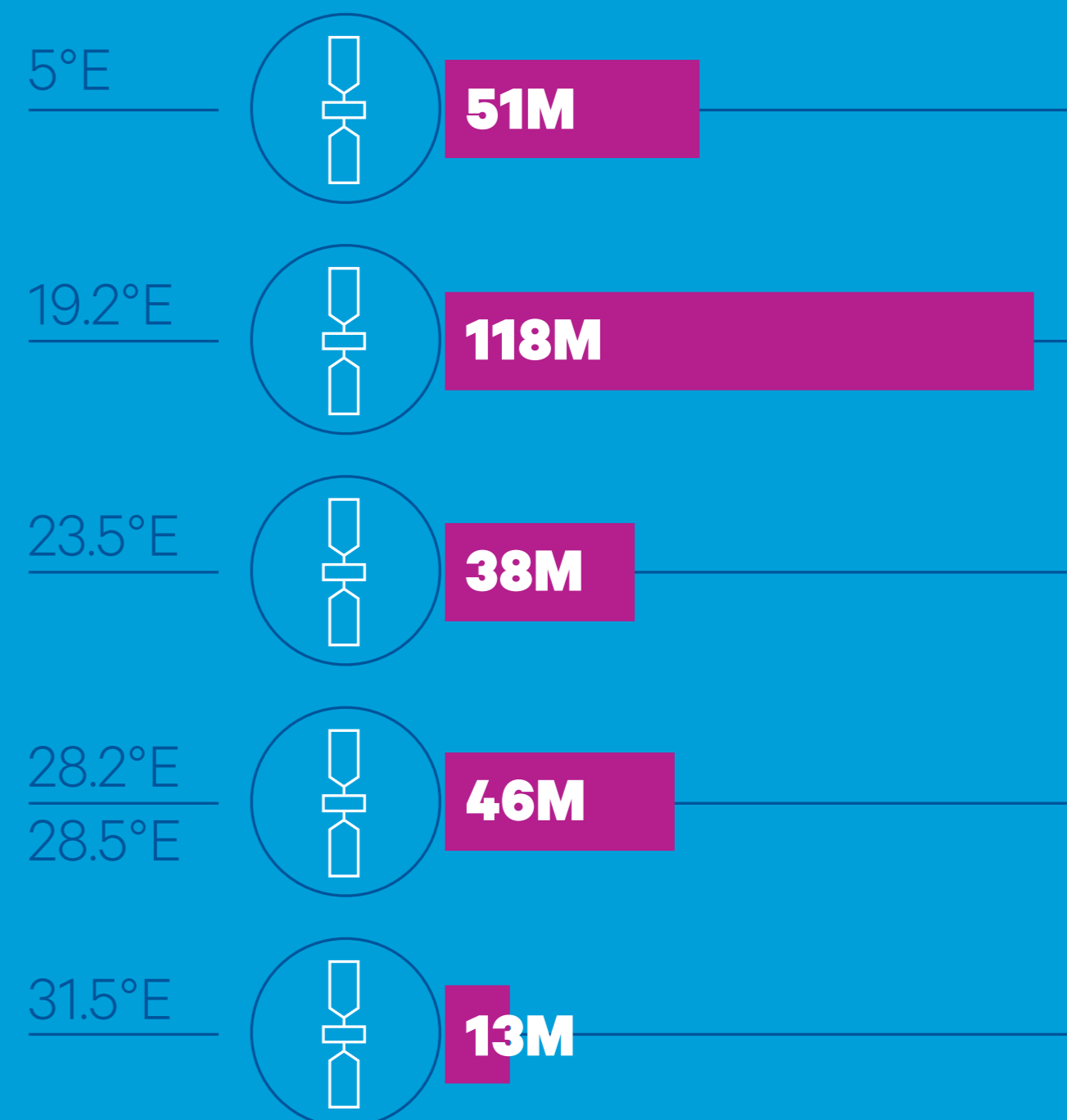
SD

THE YEAR IN NUMBERS

SES reach by end of 2016*

European Figures

Reach per orbital position



Satellite

35%

Reach by mode of reception



Cable

26%



IPTV

14%



Terrestrial

26%

Homes served by SES

70%

94%

90%

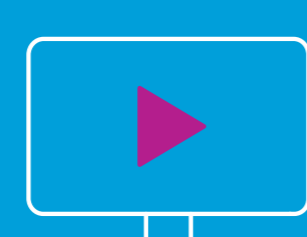
49%

of homes consume over-the-top content

OTT services are complementary to classic linear TV

5%

OTT on TV only



31%

OTT on other devices only



13%

OTT on both



93M

HD homes reached

10% increase over 2015

