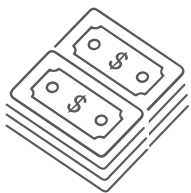


# SES VIDEO SERVICES IN LATIN AMERICA

## Your access to video growth

The broadcasting world is on the cusp of a revolution. Explore the latest pay-TV market trends, and the myriad opportunities for direct-to-home (DTH) operators in Latin America.

**1.1**  
BILLION  
SUBSCRIBERS



USD  
**307.5**  
BILLION

1

By 2020, global pay-TV subscribers will grow to 1.1 billion, generating USD 307.5 billion in revenue with Latin America and Asia Pacific markets leading the pace<sup>1</sup>

### With SES, you can:

Reach out to more TV markets in Latin America with the high-powered coverage of SES-10



5

Provide affordable content delivery across multiple platforms for the best user experience via satellite

Get support for your services through collaboration on triple-play services and new platform technologies like SAT>IP\*



**Demand  
for pay-TV  
is booming globally.**

**54**  
MILLION  
UHD SCREENS



2

Ultra HD (UHD) will drive greater image quality. In 2016, 54 million UHD screens will be sold worldwide—up from 31 million in 2015<sup>2</sup>



3

Broadcasters have to meet demands for multiscreen viewing experiences

### Video growth in Latin America

In Latin America, pay-TV revenue will increase to US\$19.5 billion by 2021—a 9% growth from US\$17.9 billion in 2015<sup>3</sup>



4

\*To learn more about SAT>IP, please visit [our website](#)

#### Sources:

<sup>1</sup> Worldwide Pay-TV Penetration to Exceed 50% in Next 2 Years, Jun 2015, ABI Research

<sup>2</sup> Satellite Captures the Wave of Video Growth, SES

<sup>3</sup> Digital TV Latin America Forecasts, March 2016, Digital TV Research

→ Find out more

Explore how SES-10 can help you boost your video distribution capabilities and accelerate DTH growth in Latin America. **Contact us today.**