# RANSFORMING

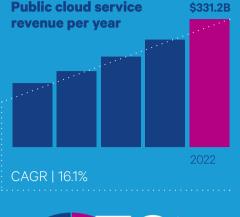
BROADCAST

critical applications. The Internet of Things and artificial intelligence, delivered by 5G wireless technologies, are accelerating the growth of cloud applications out to hundreds of thousands of edge nodes. For service providers delivering 5G services, using terrestrial networks to deliver the same content to each end point is inefficient. The future of broadcast-grade cloud brings any kind of content to an unlimited number of end points.

Taking cloud applications to the edge is transforming how we consume our most



# In remote regions, healthcare



cloud-based application



#### Smart grids enabled by 5G can improve efficiency by a factor

of ten by connecting numerous **Global operator** \$300B service revenue



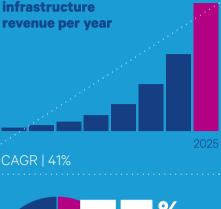
**MEETING DEMAND INTELLIGENTLY** 

using 5G-enabled solutions by 2020



#### In an agile world, network operators need to push 1GB+ software

updates to over tens of thousands of end points at once. **Edge compute** \$3.24B



created and processed outside of a

# To meet this demand, the industry needs to build networks in a fundamentally different way to be:



Content orchestration platforms help you monitor and



manage the entire workflow of delivering your data





or video content in the right format for an unlimited number of end nodes across a variety of devices.







Software-driven wide area networking (SD-WAN) enables intelligent

load balancing across our GEO and MEO assets, empowering





\$4.5B





## multi-access networking, application-aware content steering, and maximising the efficiency, resilience, and availability of the network.

**SD-WAN infrastructure revenue** 

**SD-WAN** 





**Any device End to end** Plug and play Responsive **Any content** We deliver using the architectures to make your multi-access





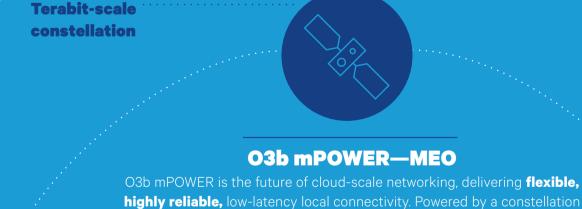
strategy work



**SES NEXT—GEO** 







of seven next-generation satellites with more than **5,000 beams per** satellite, O3b mPOWER takes you to the cloud at cloud scale.



**SES 360—CONTENT ORCHESTRATION** 







### **INTELLIGENT NETWORKING** As the only MEF-certified satellite services provider, our solutions plug and play with SD-WAN and existing

technologies, ensuring traffic is routed along the most

efficient path, depending on its priority and type.



opportunity you come across.