THE YEAR IN NUMBERS

SES reach by end of 2018*

Market Research
AFRICAN FIGURES

Reach per mode of reception

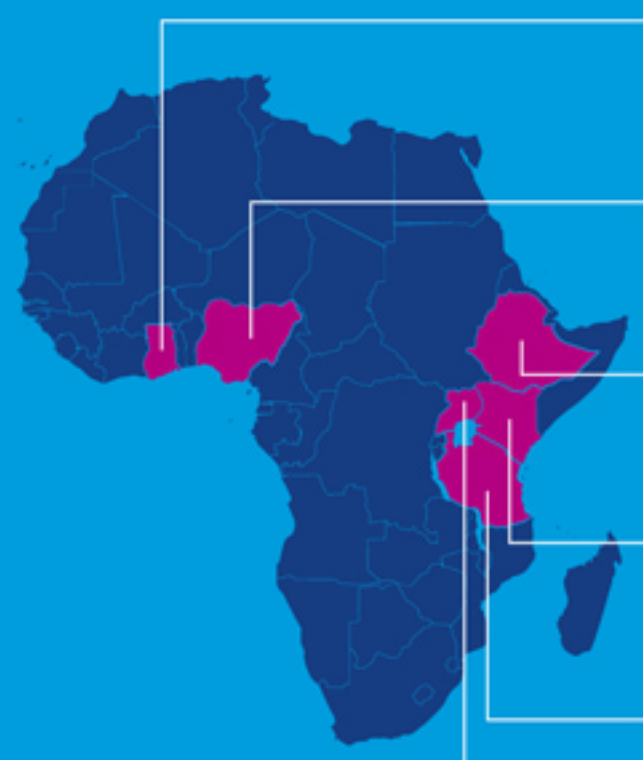
Satellite **38%**

Terrestrial **62%**

Homes served by SES

50% **52%**

Digitalisation per country



80% Ghana

56% Nigeria

95% Ethiopia

100% Kenya

100% Tanzania

100% Uganda

SES provides a fully digital service

SES reach per orbital position

22.0°W — **5M**

4.8°E / 5.0°E — **19M**

28.2°E — **9M**

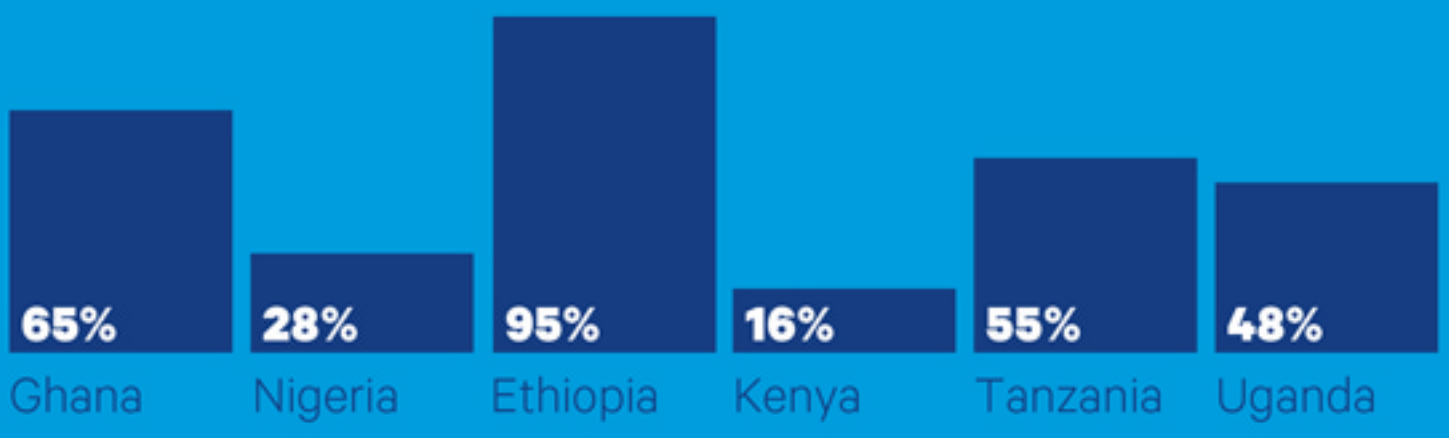
57.0°E — **1M**

SES reach in Africa

33M

Homes

Satellite TV penetration per country



SES

* Source: SES Satellite Monitor: Africa, YE18, pay-TV operators' figures, SES analyses and, estimates

For more information about the research and country-specific data, visit the SES Extranet at **www.ses.com/extranet/market-research**
If you do not have access, please sign up at **extranet.ses.com**