

#### **Consolidated Results - Q1 2007**

2 May 2007



Your Satellite Connection to the World

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#### **Q1 2007 in brief**

- A very good start to the year
- ▲ Revenue increased 21% to EUR 399.5 million
  - Recurring revenue was up 6.2% over the prior year period
- ▲ EBITDA rose 21% to EUR 275.2 million
- ▲ Operating Profit grew 9% to EUR 137.9 million
  - increasing by 22% before the non-recurring EUR 15.9 million NSS-8 charge
- ▲ Net Profit was EUR 97.7 million
  - decrease of 17% against prior year reflecting the NSS-8 charge and the gain on the sale of SES Ré in 2006
- French market development on ASTRA secured with CANAL+ contract
- ▲ EUR 1.2 billion split-off transaction concluded with GE
  - GE's holding of 103 million shares acquired and cancelled
- ▲ Group utilisation rate of 74%
  - > 761 of 1,028 commercially available transponders



#### More value delivered

- Healthy development of transponder demand across our markets
  - > HDTV, standard definition video
  - government services
- ▲ Third orbital position (23.5 East) developed to satisfy demand in Europe
- GE share overhang resolved
- ▲ 100% control of group fleet enables more effective commercialisation of assets and of business opportunities
- ▲ Returns on equity enhanced via more efficient capital structure, following the GE transaction



# **Business Developments**

- ▲ CANAL+ contract signed
  - Transmission of full French Pay-TV offer on ASTRA
  - Present capacity of 15 transponders to grow by a further 5 before end 2008
- NSS-8 launch failure impact mitigated by early procurement of replacement satellite NSS-8R
- ▲ IP-PRIME commercial activities to commence in H1 2007
- ▲ ASTRA2Connect broadband internet access via satellte service launched in Germany
  - > Speeds and costs comparable to terrestrial DSL service
- On 19 April, Premiere signed an agreement to use the entavio digital infrastructure platform in Germany
  - The first important Pay-TV client for entavio

# **Segment Organisation**

- ▲ Group activities are now commercialised via the three operating companies and results reported accordingly, as from 1 January 2007
- ▲ Certain assets are now commercialised by SES NEW SKIES:
  - AMC-12 (38 trps) / ASTRA 4A (34 trps) \*); renamed NSS-10
  - AAP-1 (28 trps); renamed NSS-11
  - ASTRA 2B steerable beam payload (8 trps)

Transponder utilisation	Utilised	%	Available
ASTRA segment	232	88%	263
AMERICOM segment	327	73%	447
NEW SKIES segment	202	64%	318
SES Group	761	74%	1,028



# Launch schedule / Incremental txp's

ASTRA Satellites	Launch Date	Incremental txp's		
ASTRA 1L	May 2007	UK / IRL 10 - 16, Africa 8		
Sirius-4	Q3 2007	Europe 7, Africa 6		
ASTRA 1M	Q2 2008			
ASTRA 3B	Q4 2009	Europe 20, Middle East 12		
AMERICOM Satellites	Launch Date			
AMC-18	8-Dec-06	24		
AMC-14	Q4 2007	32		
Ciel-2 (@ 70%)	Q4 2008	32 (@70%: 22)		
AMC-21	Q2 2009	24		
AMC-5R	Q3 2009	32		
New Skies Satellites	Launch Date			
NSS-9	Q1 2009			
NSS-8R	Q2 2009	30		
Incremental Replacement Incremental & Replacement				

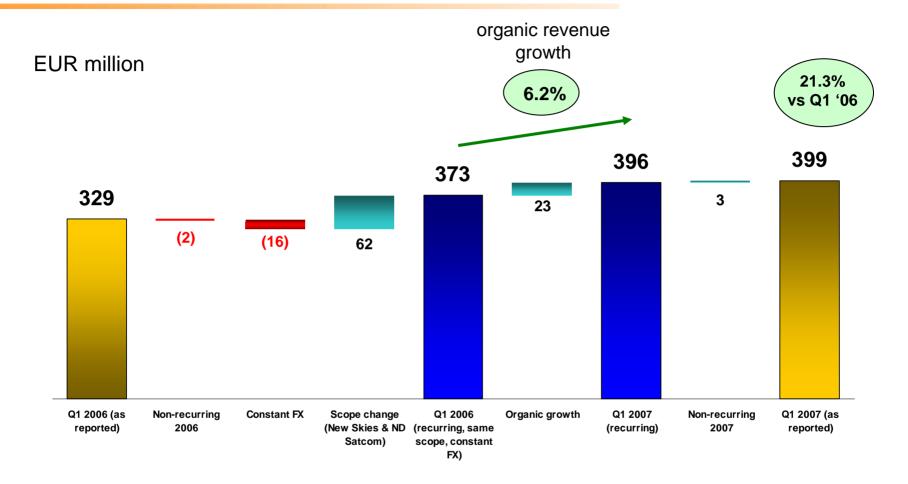
- > Focus on growing market segments supports continued investment programme
- > 10 satellites are in the pipeline between 2007 and 2009; 3 in 2007, 2 in 2008 and 5 in 2009
- ➤ These 230 incremental transponders, providing a 23% increase in commercially available capacity, support future growth
- ➤ All infrastructure projects exceed IRR hurdle rate of 10-15%



# Financials



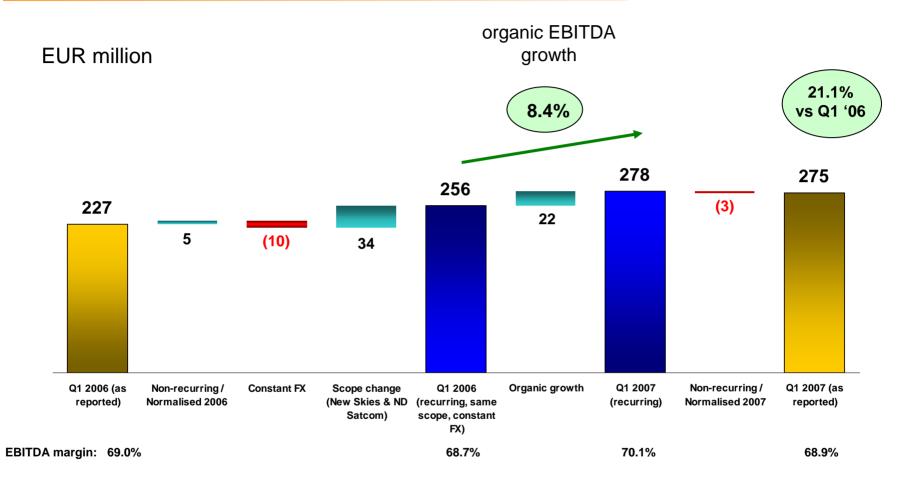
### **Revenues – Q1 2007**



- > Revenues grew 21.3% to EUR 399 million, driven by organic growth
- Recurring revenues were 6.2% ahead of prior period, principally delivered from infrastructure segment (81%)



#### **EBITDA - Q1 2007**



- EBITDA grew 21.1% to EUR 275 million
- Recurring EBITDA (normalised for one-off costs) was 8.4% ahead of prior period
- Recurring EBITDA margin was 70.1%

# **Business segmentation – Q1 2007**

Q1 07	ASTRA	Infrastructure AMERICOM	NEW SKIES	OTHER & ELIM	Total
Revenues	195.6	89.2	61.0	(1.3)	344.5
EBITDA	162.3	69.2	45.8	0.0	277.3
Margin %	83.0%	77.6%	75.1%	0.0%	80.5%

**EUR** million

Q1 07	ASTRA	Services AMERICOM	NEW SKIES	OTHER & ELIM	Sub-Total	Project start-up costs	Total
Revenues	43.6	20.0	11.4	0.0	75.0		75.0
EBITDA	5.5	0.7	2.2	0.0	8.4	(4.9)	3.6
Margin %	12.6%	3.6%	19.6%		11.2%		4.8%

	Infrastructure	Services	Project start-up costs	Elimination / Unallocated *)	Total
Revenues EBITDA	344.5 277.3	75.0 8.4	(4.9)	(20.1) (5.6)	399.5 275.2
EBITDA margin	80.5%	11.2%			68.9%

- Industry-leading infrastructure margin above 80%
- ➤ Services top-line contribution grows from 16.6% in 2006 to 18.6% in Q1 2007 of reported revenues, while increasing EBITDA margins\*\*) from 10.5% in 2006 to 11.2% in Q1 2007
- > Excluding the cross-charge capacity from infrastructure to services, services EBITDA margin is 38% (normalised for project start-up costs)

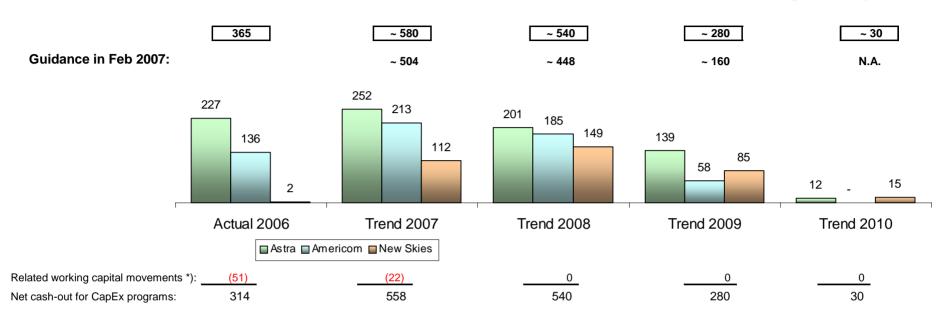


<sup>\*)</sup> Revenue elim. refers to cross-charged capacity, EBITDA elim. to unallocated SES corporate expenses and restructuring costs

<sup>\*\*)</sup> EBITDA margins have been normalised for start-ups and one-offs in the period to reflect better the performance of on-going operations

### Capital Expenditure schedule





- ➤ Higher CapEx in 2007 and thereafter due to inclusion of NSS-8R and AMC-5R (including a ground spare). This increase will be partly compensated by lower CapEx on other programmes due to better procurement conditions
- > CapEx relating to as yet undisclosed replacement satellites and growth opportunities is not included
- ➤ CapEx associated with new replacement cycle begins in 2009 for SES ASTRA
- ➤ Maintenance CapEx accounts for approximately 50 MEUR per annum



# Appendices

# **Revenue and EBITDA ranges - 2007**

2007	Analyst guidance					
EUR million	6 Novem	ber 2006	14 February 2007			
	1 EUR = 1.27 USD	1 EUR = 1.30 USD	Update for recent events 1)	2007		
Total						
- Revenues	1660 - 1700	1644 - 1684	(76)	1568 - 1608		
- EBITDA	1100 - 1140	1089 - 1129	(48)	1041 - 1081		
Infrastructure						
- Revenues	1384 - 1421	1371 - 1408	(39)	1332 - 1369		
- EBITDA	1098 - 1129	1088 - 1119	(30)	1058 - 1089		
Services						
- Revenues	349 - 374	346 - 371	(37)	309 - 334		
- EBITDA <sup>2)</sup>	34 - 46	33 - 45	(6)	27 - 39		

<sup>1)</sup> Includes: GE transaction (assumes effective date 1. April), entavio pre-commercial costs, NSS-8 failure impact and Canal+ new contract 2) Services EBITDA normalised for entavio and other pre-commercial costs

\*) The guidance on SES key financials as published on 14 and 19 Feb 2007 remains unchanged The investor update on the entavio project published on 19 April 2007 already clarified that the anticipated additional 2007 EBITDA dilution above the 12 MEUR amount as included in this table is expected to be offset by other specific cost elements within the Group, both of a recurring and non-recurring nature, and therefore existing Group EBITDA guidance is not impacted by this transaction

# EBITDA margin – Q1 2007

#### **EUR** million

Q1 Revenue - as reported 399.5 OpEx - as reported 124.3 **EBITDA** - as reported 275.2 EBITDA margin 68.9% Non recurring revenue 2.7 **Recurring Revenue** 396.7 Non recurring costs Share option accounting (0.7)**Adjusted EBITDA I** 273.2 Adjusted EBITDA margin I 68.9% entavio + other one-off costs (4.9)278.1 Adjusted EBITDA II Adjusted EBITDA margin II 70.1% EBIT - as reported 137.8 NSS-8 depreciation / Other (15.7)**Adjusted EBIT** 156.4 Adjusted EBIT margin 39.4% 1 EUR = x USD 1.31

- Q1 2007 reported EBITDA margin of 68.9% (prior year pro forma: 66.6%)
- Adjusted EBITDA margin II increases to 70.1% (prior year pro forma: 68.4%)
- Adjusted EBIT margin reaches 39.4% (prior year pro forma: 36.3%)