

#### **Consolidated Results - H1 2007**

#### 6 August 2007



**Updates Page 17 For Astra 1L Info**  Your Satellite Connection to the World

### **Disclaimer / Safe Harbor statement**

- ▲ This presentation does not constitute or form part of, and should not be construed as, any offer for sale of, or solicitation of any offer to buy, any securities of SES nor should it or any part of it form the basis of, or be relied on in connection with, any contract or commitment whatsoever.
- No representation or warranty, express or implied, is or will be made by SES, or its advisors or any other person as to the accuracy, completeness or fairness of the information or opinions contained in this presentation, and any reliance you place on them will be at your sole risk. Without prejudice to the foregoing, none of SES or its advisors accepts any liability whatsoever for any loss however arising, directly or indirectly, from use of this presentation or its contents or otherwise arising in connection therewith.
- ▲ This presentation includes "forward-looking statements". All statements other than statements of historical fact included in this presentation, including, without limitation, those regarding SES's financial position, business strategy, plans and objectives of management for future operations (including development plans and objectives relating to SES products and services) are forward-looking statements. Such forward-looking statements involve known and unknown risks, uncertainties and other important factors that could cause the actual results, performance or achievements of SES to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. Such forward-looking statements are based on numerous assumptions regarding SES present and future business strategies and the environment in which SES will operate in the future and such assumptions may or may not prove to be correct. These forward-looking statements speak only as at the date of this presentation. Forward-looking statements contained in this presentation regarding past trends or activities should not be taken as a representation that such trends or activities will continue in the future. SES does not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.



# H1 2007 Financial Highlights

- ▲ Revenue increased 11% to EUR 789.1 million
  - > recurring, same scope revenue grew 6.8% to EUR 785 million
- ▲ EBITDA rose 10% to EUR 548.2 million
  - > recurring, same scope EBITDA grew 11.0% to EUR 558 million
- ▲ Industry-leading infrastructure EBITDA margin of 82.2%
- ▲ Net operating cash flow was EUR 703.4 million
- ▲ Operating profit grew 7% to EUR 298.8 million
- ▲ Net profit was EUR 207.8 million
  - reduction of 11% against prior year reflecting the NSS-8 charge in Q1 2007 and the gain on the sale of SES Ré in 2006
- ▲ Weighted earnings per share increased by 8% to EUR 0.42



# H1 2007 Operational Highlights

- ▲ Continued good performance
- Growth in all areas with synergies and efficiencies delivered increased revenue and EBITDA
- ▲ Group utilisation rate of 75% (770 of 1,031 commercially available transponders)
- ▲ Successful split-off transaction with GE and cancellation of 19.5% of the economic shares in SES, removing overhang
- ▲ Raised financial guidance for the full year 2007
- Enhanced distribution policy, targeting 3.5x Net debt/EBITDA via increased dividend and share buybacks
- ▲ We enter the second half of the year in a very healthy state



# H1 2007 Business Developments

#### ▲ SES ASTRA

- CANAL+ contract signed, seven additional transponders by end 2008
- Premiere signed an agreement to use the *entavio* digital infrastructure platform in Germany – Premiere and PremiereStar the first important Pay-TV clients for *entavio*
- > ASTRA 1L launched and brought into service
- SES AMERICOM
  - > Turner Broadcasting Systems signed up for two additional transponders
  - Commercialisation of IP-PRIME commenced
  - > AMC-18 entered service in February

#### ▲ SES NEW SKIES

- Multi-year transponder capacity contracts signed with French Polynesia, Telikom Papua New Guinea, STV of Cameroon
- Multi-launch contract for 10 satellite launches signed with ILS and Arianespace
- ▲ Multi-satellite procurement signed with Orbital Sciences Corporation
  - Standard configuration: 24 C-band and 24 Ku-band transponders



#### Satellite procurement and incremental capacity

Successfully launched satellites - starting service in 2007:

AMC-18	8-Dec-06	24
ASTRA 1L	4-May-07	UK / IRL 10 - 16, Africa 8

Procurement program - starting service in 2008 and beyond:

ASTRA Satellites	Launch Date	Incremental txp's
Sirius-4 <sup>*)</sup>	Q4 2007	Europe 7, Africa 6
ASTRA 1M	Q2 2008	
ASTRA 3B	Q4 2009	Europe 20, Middle East 12
AMERICOM Satellites	Launch Date	
AMC-14	Q4 2007	32
AMC-21	Q2 2008	24
Ciel-2 (@ 70%) **)	Q4 2008	32 (@70%: 22)
AMC-5R	Q3 2009	32
New Skies Satellites	Launch Date	
NSS-9	Q1 2009	
NSS-12	Q2 2009	30
	Replacement	Incremental & Replacement

- Focus on growing market segments supports continued investment programme
- 10 satellites are in the pipeline between 2007 and 2010; two in 2007, three in 2008 and four in 2009, plus the AMC-5R ground spare
- In total 230 incremental transponders \*\*\*), providing a 22% increase in commercially available capacity, support future growth
- > All infrastructure projects exceed IRR hurdle rate of 10-15%

\*) Of available transponders on Sirius 2 was upgraded by 3, thus the incremental step up on Sirius 4 reduces from 7 to 4, but total incremental increase over Europe remains 7

\*\*) Ciel-2 will be launched by Ciel Satellite LP, in which SES AMERICOM holds a 70% economic interest

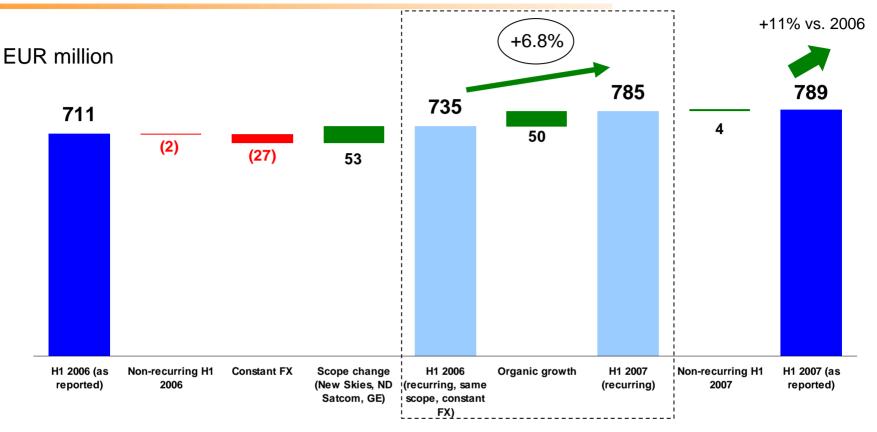
\*\*\*) Including satellites already launched, but starting service in 2007 (AMC-18 and ASTRA 1L)



# Financials



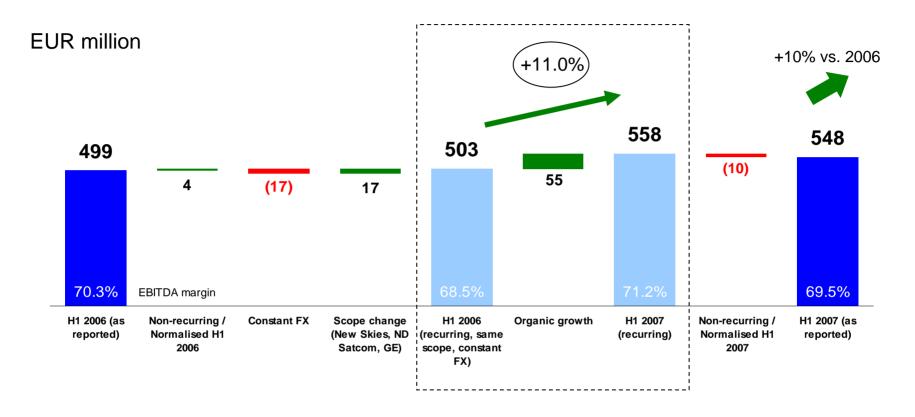
#### **Revenues – H1 2007**



- Revenues grew 11% to EUR 789 million, principally from the infrastructure segment
- Recurring revenues were 6.8% ahead of prior year period; organic growth principally refers to the infrastructure segment (ASTRA and NEW SKIES), augmented by ND SatCom as part of the services business segment



### EBITDA – H1 2007



- > EBITDA grew 10% to EUR 548 million
- Recurring EBITDA was 11% ahead of prior period; organic growth driven by market demand and revenue mix as well as by synergies / cost savings
- Recurring, same scope EBITDA margin increases to more than 71%



### **Business segmentation – H1 2007**

H1 2007	ASTRA	Infrastructure AMERICOM	NEW SKIES	OTHER & ELIM <sup>*)</sup>	Total
Revenues	398.0	169.8	118.3	(4.6)	681.6
EBITDA	334.6	133.2	92.2	0.0	560.0
Margin %	84.1%	78.4%	77.9%		82.2%

EUR million

H1 2007	ASTRA	Services AMERICOM	NEW SKIES	OTHER & ELIM <sup>*)</sup>	sub-Total <sup>**)</sup>	Start-up initiatives	Total
Revenues	86.2	38.9	23.1	0.0	148.3	0.8	149.1
EBITDA	11.4	2.9	3.5	0.0	17.8	(13.6)	4.2
Margin %	13.2%	7.4%	15.1%		12.0%		2.8%

	Infrastructure	Services	Start-up initiatives	Elimination / Unallocated *)	Total
Revenues	681.6	148.3	0.8	(41.5)	789.1
EBITDA	560.0	17.8	(13.6)	(16.0)	548.2
EBITDA margin	82.2%	12.0%			69.5%
EBITDA margin	02.2%	12.0%			09.5

- Industry-leading infrastructure EBITDA margin of 82.2%. Building on the strong performance of Q1, SES infrastructure margin improves 3.3% points on H1 2006 driven by the ASTRA and NEW SKIES segments and supported by improvements in the AMERICOM segment
- Continued solid performance of SES services activities reflected in a normalised EBITDA margin of 12.0% in the first half of 2007 \*\*)

\*) Revenue elimination refers to cross-charged capacity and other services; EBITDA elimination to unallocated SES corporate expenses

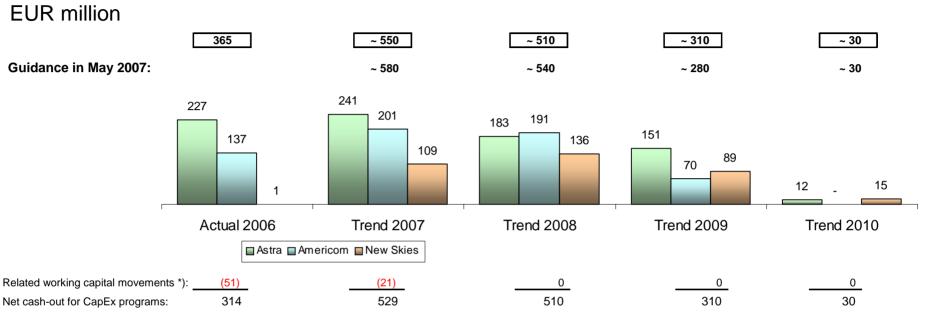


### Other financial lines – H1 2007

- ▲ Rise in depreciation of EUR 24.6 million
  - Full six months impact from SES NEW SKIES fleet integration
  - > New satellites entering service (ASTRA 1KR, AMC-18)
  - Accelerated write-down associated with the failed NSS-8 satellite launch in January 2007 (EUR 15.9 million)
- ▲ Net finance charges increase by EUR 35.8 million
  - > Higher net interest expense (EUR 22.1 million)
  - Absence of income from disposal of SES Ré S.A. in Q1 2006 (EUR 15.4 million)
  - > Other income of EUR 1.7 million
- Tax charge decreased to EUR 44.1 million (effective tax rate: 17.7%)
  - Reflecting a slightly lower taxable base and effective tax management



# **Capital Expenditure schedule**



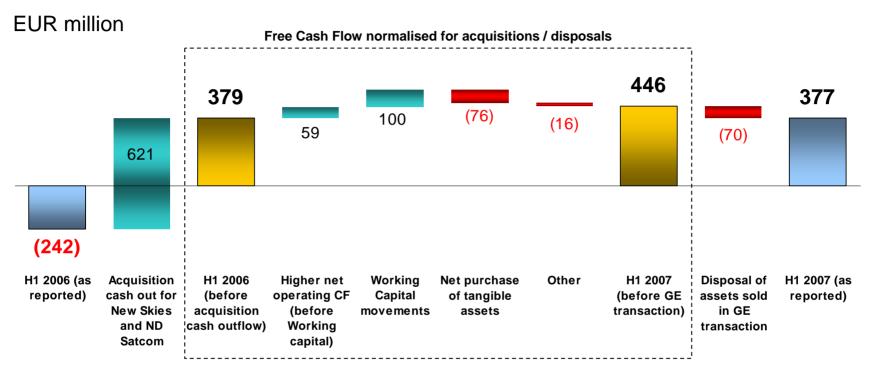
\*) Upfront payment from EchoStar related to Ciel-2

- No major change to the satellite CapEx schedule for committed CapEx since last publication, updated for USD translation rate
- > CapEx relating to as yet undisclosed replacement satellites and growth opportunities is not included
- CapEx associated with new replacement cycle begins in 2007 for SES AMERICOM and in 2009 for SES ASTRA
- Maintenance CapEx for ground equipment and services business accounts for approximately 50 MEUR per annum



Notes: • CapEx is on cash basis; FX translation based on 1 EUR = 1.25 USD (A 2006), 1.34 (FC 2007), 1.35 (2008 – 2013)

### Free Cash Flow - H1 2007



- Free cash flow (before dividend payment and the GE transaction) increases in H1 2007 versus H1 2006 (normalised)
  - a strong operating profit development
  - higher upfront payments
  - realisation of a no-claims bonus

#### Balanced by:

- higher capital expenditures for satellite and non-satellite activities
- other cash outflows



### **Financial Outlook**

- ▲ Strong performance expected to continue
  - Increased guidance for 2007 revenues and EBITDA (detailed in the Appendix)
    - despite weak U.S. dollar and start-up costs
  - Infrastructure EBITDA margin above 80%, supported by strong market demand and higher transponder fill rates
  - Strong growth in EBITDA driven by revenue growth, synergies and cost management
  - > Operating profit is in line with the EBITDA development
  - EPS growth versus 2006 driven by operational growth and lower number of shares
  - > Net debt / EBITDA target raised to 3.5 times
    - dividend per share to be raised to EUR 0.60, minimum 10% increase p.a.
    - share buybacks and cancellation to complement dividend payments



# Appendices



### **Revenue and EBITDA ranges - 2007**

2007	Analyst guidance						
EUR million	14 Febru	ary 2007	6 August 2007				
	1 EUR = 1.30 USD 1 EUR = 1.34 USD G		Guidance update <sup>1)</sup>	<b>New ranges</b> @ 1 EUR = 1.34 USD			
Total							
- Revenues	1568 - 1608	1548 - 1588	1.7% increase	1580 - 1610			
- EBITDA	1041 - 1081 1028 - 1068		2.1% increase	1060 - 1080			
Infrastructure							
- Revenues	1332 - 1369	1316 - 1353	1.5% increase	1340 - 1370			
- EBITDA	1058 - 1089	1045 - 1076	2.3% increase	1075 - 1095			
Services							
- Revenues <sup>2)</sup>	309 - 334	305 - 330	maintain	305 - 330			
- EBITDA <sup>2)</sup>	27 - 39	26 - 38	maintain	26 - 38			
1) Updated for overall busine	ess development and Entavi	o project; "increase" percent	age refers to guidance mid-	point			
2) Services revenue and EB	ITDA excludes Entavio; EBI	TDA also normalised for pre-	commercial costs of start-up	p activities			

#### Increased revenue and EBITDA targets

- > Tighter ranges underline the solidity of the guidance
- Reflect impact of the improved revenue mix and realisation of synergies, delivering an infrastructure EBITDA margin above 80%
- > Services businesses outlook maintained



#### **Depreciation schedule – SES ASTRA**

#### EUR million

Satellite	Depreciation Period (Yrs.)	End of Depreciation Life	NBV 30.06.2007	NBV 31.12.2006 <sup>1)</sup>
Astra 1C	12	Jun-05	0.0	0.0
Astra 1D	10	Dec-04	0.0	0.0
Astra 1E	12	Dec-07	6.7	13.5
Astra 1F	13	May-09	19.2	24.3
Astra 1G	13	Dec-10	33.4	38.1
Astra 1H	13	Sep-12	66.6	73.1
Astra 2A	13	Oct-11	51.6	57.7
Astra 2B	12	Nov-12	61.8	69.1
Astra 2C	13	Feb-14	89.4	96.2
Astra 2D	10	Dec-10	35.0	39.9
Astra 3A	10	May-12	56.0	61.7
Astra 1KR	15	Apr-21	151.8	162.3
Sirius 2	12	Dec-08	28.4	38.7
Sirius 3	12	Nov-09	19.9	24.5
	Total of	assets in service	619.9	699.1
Astra 1L <sup>2)</sup>	15	Jul-22	178.0	

1) Restated for transfers to New Skies (ASTRA 4A, ASTRA 2B steerable beam)

2) ASTRA 1L was brought into service on 10 July 2007; amount being forecasted project completion costs



#### **Depreciation schedule – SES AMERICOM**

#### EUR / USD million

		End of	NBV at	NBV at	NBV at
	Depreciation	Depreciation	30.06.2007 <sup>1)</sup>	30.06.2007	31.12.2006
Satellite	Period (Yrs.)	Life	in MEUR	in MUSD	in MUSD <sup>2)</sup>
AMC-1	15	Sep-11	43.5	58.7	65.6
AMC-2	15	Feb-12	50.8	68.6	76.0
AMC-3	15	Sep-12	54.1	73.1	80.0
AMC-4	15	Dec-14	80.0	108.0	115.2
AMC-5	12	Dec-10	36.1	48.7	56.0
AMC-6	15	Nov-15	105.4	142.3	150.7
AMC-7	15	Oct-15	58.0	78.3	83.0
AMC-8	15	Feb-16	13.6	18.4	19.4
AMC-9	15	Jul-18	157.3	212.5	222.2
AMC-10	15	Apr-19	111.8	151.0	157.4
AMC-11	15	Oct-19	96.4	130.2	135.5
AMC-15	15	Dec-19	174.5	235.7	245.1
AMC-16	15	Feb-20	140.8	190.2	197.7
AMC-18	15	Dec-21	73.8	99.7	N/A
1) Currency exchange	ge rate used 1 EUR =	1.3505 USD	1,196.1	1,615.4	1,603.8

2) Restated for transfers to NSS (AMC-12, AMC-23, and AAP-1)

**SES** 18

### **Depreciation schedule – SES NEW SKIES**

#### EUR / USD million

Original Satellite NSS-806 NSS-7 NSS-703 NSS-6 NSS-5	Depreciation Period (Yrs.) 13 12 13 13 14 13	End of Depreciation Life Mar-11 Nov-14 Dec-08 Feb-17 Sep-10	NBV at 30.06.2007 in MEUR <sup>1)</sup> 39.6 108.3 4.9 136.9 30.3	NBV at 30.06.2007 in MUSD 53.5 146.3 6.6 184.8 41.0	NBV at 31.12.2006 in MUSD 60.8 156.3 9.3 194.5 47.5
	320.0	432.2	468.4		
Transferred Satellite	Depreciation Period (Yrs.)	End of Depreciation Life	NBV at 30.06.2007 in MEUR 1)	NBV at 30.06.2007 in MUSD	NBV at 31.12.2006 in MUSD
NSS-10 <sup>2)</sup> NSS-11 <sup>3)</sup> ASTRA 2B steerable beam	15 15 12	Mar-20 Nov-15 Nov-12	133.3 44.8 17.2	180.0 60.4 23.2	187.0 64.1 25.4
	Transferred satellites Overall total			263.7 695.9	276.4 744.8

1) Currency exchange rate used 1 EUR = 1.3505 USD

2) Formerly known as AMC-12 & ASTRA 4A

3) Formerly known as AAP-1

