

Q1 2020 RESULTS

THREE MONTHS ENDED 31 MARCH 2020

May 7, 2020

Agenda

Key Highlights

Steve Collar
SES CEO

SES Video

Ferdinand Kayser
SES Video CEO

SES Networks

JP Hemingway
SES Networks CEO

Financial Review

Sandeep Jalan
SES CFO

Conclusion

Steve Collar
SES CEO

KEY HIGHLIGHTS

Steve Collar, SES CEO

Q1 2020 Highlights

SOLID FIRST QUARTER PERFORMANCE IN LINE WITH EXPECTATIONS

- ▲ Revenue, EBITDA and Net Debt to EBITDA all consistent with or a little ahead of plan
- ▲ Networks now 41% of total revenue with step up in underlying revenue growth to 7.7% (YOY)
- ▲ Video in line with customers 'right-sizing' their capacity and SES reducing exposure to low margin 'third-party' business

BUSINESS TAKING EARLY AND SUBSTANTIAL ACTION TO MITIGATE COVID-19 HEADWINDS

- ▲ COVID-19 has had limited impact on Q1 financial performance. Our business is resilient and benefits from long-term, fixed contracts with 85% of 2020 expected revenue already contracted
- ▲ Given the profound nature of broad economic impact and the specific conditions in Aero, Cruise and Sports & Events, we do expect a revenue impact in 2020. It is too early to quantify that impact given uncertainty on speed and scale of recovery. No update to financial outlook given this early phase
- ▲ 'Gone hard and gone early' in implementing COVID-19 specific measures to mitigate impacts on EBITDA with significant savings in 2020 discretionary spending targeting mid-double-digit millions and removing EUR 180 million from our CapEx programme over the next 4 years

CONTINUING TO DRIVE SES' STRATEGIC TRANSFORMATION

- ▲ Simplify & Amplify programme underway, executing on initiatives to generate meaningful EBITDA optimisation and analyse the potential separation of Video and Networks within SES to provide greater visibility, increase operational focus and create strategic flexibility
- ▲ Dedicated team focused on executing accelerated clearing to earn up to USD 3.97 billion for SES by repurposing U.S. C-Band while protecting broadcast neighbourhoods

Financial Performance in Line with Expectations

	Q1 2020	
Video Revenue	EUR 281.9 million	-7.8% YOY underlying ⁽¹⁾
Networks Revenue	EUR 196.6 million	+7.7% YOY underlying ⁽¹⁾
Group Revenue	EUR 478.9 million	-1.9% YOY at constant FX
EBITDA	EUR 284.7 million	EBITDA margin of 60.1% ⁽²⁾
Net debt to EBITDA	3.32 times	

- ▲ Step up in Networks underlying growth with another quarter of double-digit growth in Mobility
- ▲ Strong control over discretionary costs contributed to a reduction in recurring operating expenses
- ▲ Leverage consistent with SES' commitment to maintaining investment grade credit rating

1) At constant FX and excluding periodic and other revenue; and 2) EBITDA margin excluding restructuring charge of EUR 3.1 million recognised in Q1 2020

Responding to the COVID-19 Global Pandemic

EMPLOYEE SAFETY AND BUSINESS CONTINUITY

- ▲ Worldwide work from home policy in place since early March 2020, before any government regulation
- ▲ Established and tested contingency plans in place across all technical facilities around the world
- ▲ No impact on services provided to SES' customer. 100% availability of all operations facilities

FINANCIAL POSITION

- ▲ EUR 437 million of cash & cash equivalents prior to the payment of the dividend on 23 April 2020
- ▲ All 2020 financing complete and no refinancing needs until 2021
- ▲ EUR 1.2 billion Revolving Credit Facility fully undrawn and fully expected to remain undrawn

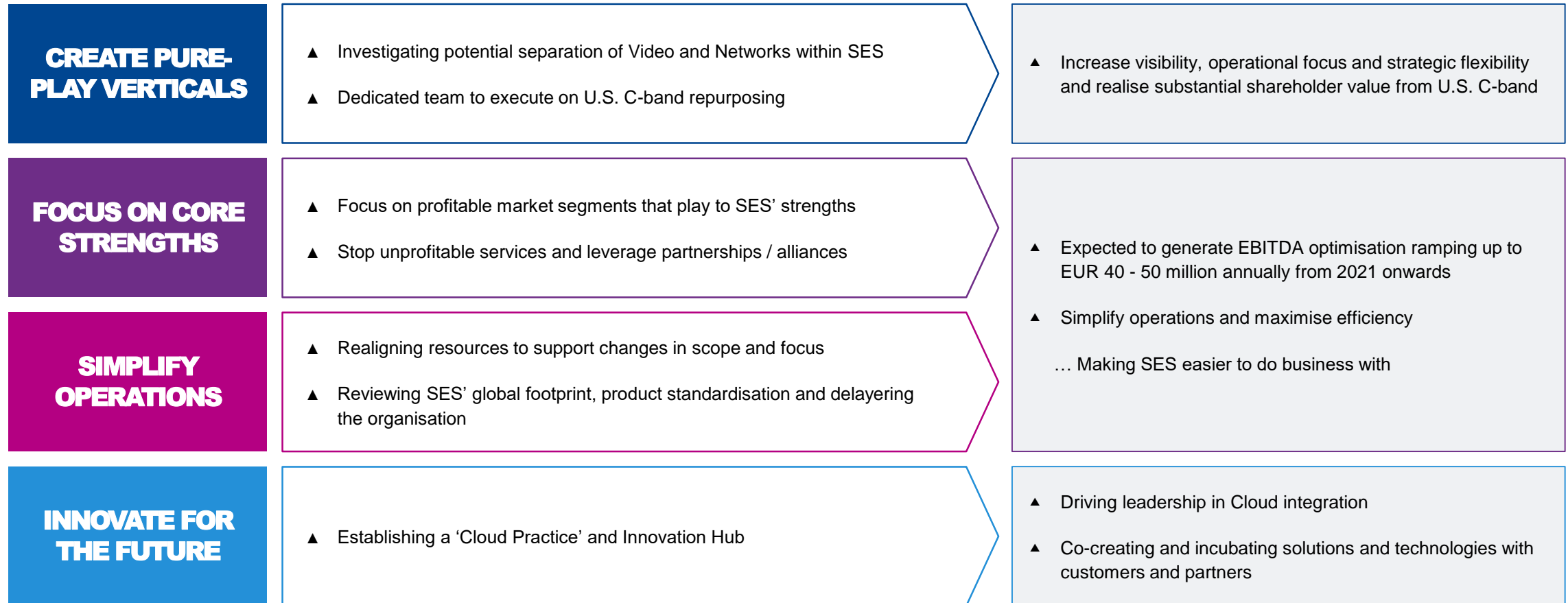
COVID RESPONSE

- ▲ Fixed and long-term contracts provide strong revenue visibility and security with backlog of EUR 6.2 billion
- ▲ Aero, Cruise and Sport & Events (12% of revenue) expected to be most affected. Some opportunities in Fixed Data and Government
- ▲ Proactive measures taken to mitigate impact at EBITDA including 'exceptional' operational cost and CapEx control

GIVING BACK

- ▲ Supporting customers and NGOs with 'in kind' connectivity services and broadcasting programmes
- ▲ SES employees using the SES Give Back programme to support local communities including through donations to qualified non-profit organisations and matched by SES, helping vulnerable communities or serving as volunteers

SIMPLIFY & AMPLIFY Now Well Underway



FCC's Landmark C-Band Decision Delivers Opportunity to Create Substantial Value



Clears spectrum quickly to enable U.S. 5G leadership



Accelerates GDP growth and 5G innovation



Protects current TV and radio broadcasts to 120 million homes



Addresses rural U.S. needs for quality TV and broadband

▲ U.S. FCC C-Band final Report and Order ensures efficient clearing and allocated USD 4 billion accelerated payments for SES

▲ Dedicated SES team focused on executing an efficient and expeditious transition by Q4 2021 and Q4 2023

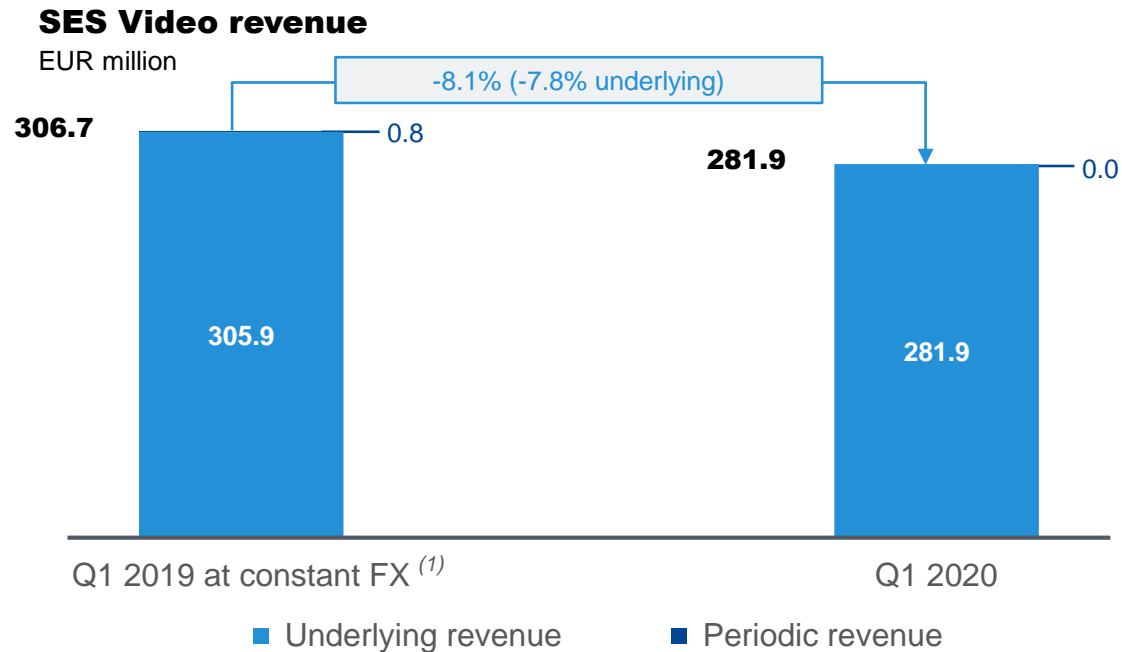
▲ Finalising financing plan for clearing ahead of reimbursement. Committed to maintaining investment grade status

▲ Accelerated relocation payments will be used to enhance shareholder value through pragmatic deleveraging, targeted investments focused on fast-growing Networks business and return to shareholders

SES VIDEO

Ferdinand Kayser, SES Video CEO

Expanding Reach While Managing Impact of Changing Consumer Patterns



- ▲ Q1 2020 revenue in line with expectations
 - Lower revenue reflects combination of DTH/cable customers ‘right-sizing’ capacity and SES’ decision to reduce exposure to low margin services
 - COVID-19 expected to impact revenue development in Sports & Events (approximately 1% of group revenue)
- ▲ Expanding the reach of SES’ video neighbourhoods
 - 367 million TV homes now served across SES Video’s industry-leading neighbourhoods and platforms (2018: 355 million)
- ▲ Strengthening market leadership in premium viewing
 - Now delivering 2,923 HD TV channels (+3% YOY) and 53 commercial UHD TV channels to viewers around the world
- ▲ EUR 3.7 billion fully protected contract backlog
 - Underpins future revenue visibility across core DTH neighbourhoods

1) Q1 2019 revenue of EUR 304.1 million as reported;

Enhancing Customer Experience and Driving Customer Success Everywhere



BROADCASTING TO MILLIONS

SES providing a comprehensive service mix and a one-stop shop in Brazil that will deliver content across multiple platforms.



SEAMLESS GLOBAL CONTENT

Long-term worldwide distribution and services agreement with Dutch public broadcaster. Ensuring seamless delivery of content to audiences across both Europe and Africa.



ENSURING FREE-TO-AIR

“With this new agreement, we are ensuring that our free TV stations retain their high reach via satellite and can continue to offer the free-to-air programme portfolio in SD quality via satellite to our viewers.”

Andre Prah, Head of Programme Distribution



INCREASING EXPERIENCE

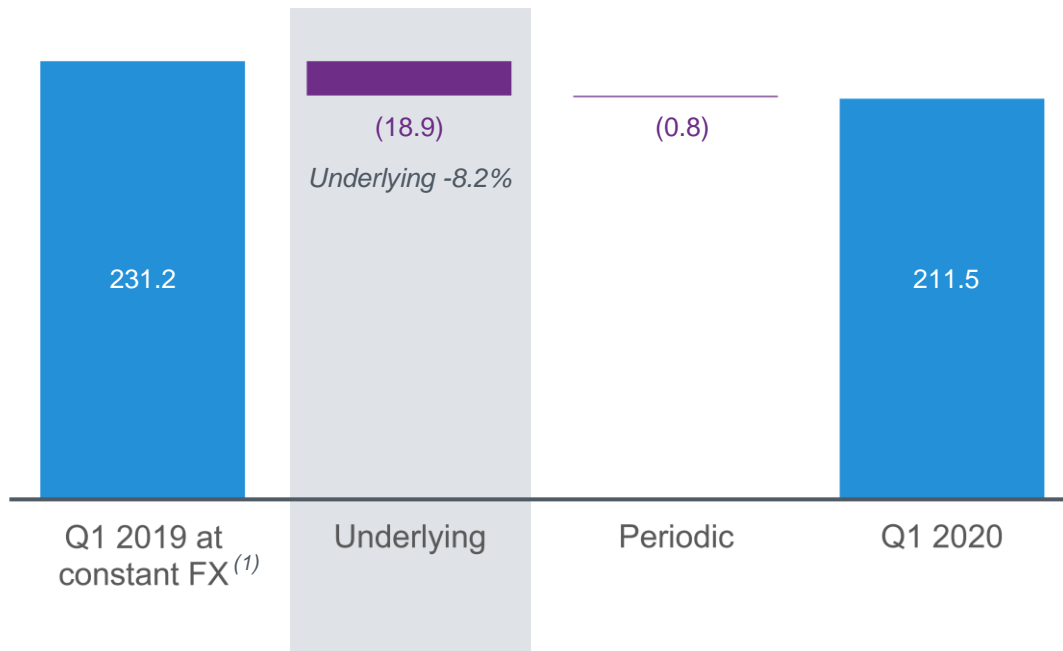
International news is an important aspect of a channel package, and NHK WORLD-JAPAN is supporting the success of Ethiosat by joining the platform and offering new experiences to people.



Creating Value Across Our Core Neighbourhoods Amidst Shifts in Media Consumption

Video Distribution revenue walk

EUR million



▲ Underlying revenue -8.2% (YOY at constant FX)

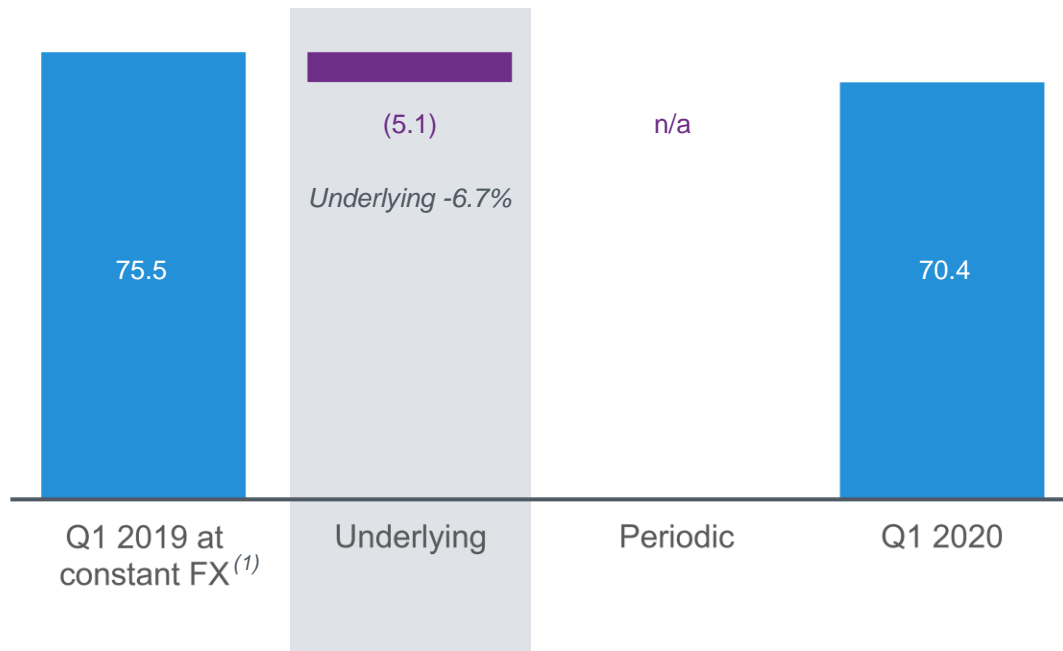
- Modest volume reductions in late 2019 contributed to lower revenue albeit with utilisation rates strong across SES' core European DTH neighbourhoods
- Decrease in North American primarily driven by reduction in wholesale revenue and ongoing 'right-sizing' of volume across U.S. cable neighbourhoods
- In the International markets, recently signed new business is not yet offsetting the impact of challenging trading environments in specific markets

1) Q1 2019 revenue of EUR 229.2 million as reported

Focusing Services Offering to Deliver Enhanced Customer Experience and Value

Video Services revenue walk

EUR million



▲ Underlying revenue -6.7% (YOY at constant FX)

- HD+ lower reflecting shift from hardware to software-based model in 2019 while the number of paying subscribers remains broadly stable
- SES' decision to reduce exposure to certain low margin services led to lower overall revenue within the remainder of the services segment (formerly MX1)
- Sports & Events in line with Q1 2019 although likely to be impacted throughout the remainder of 2020 by the delays and cancellations of several major events due to the COVID-19 global pandemic

1) Q1 2019 revenue of EUR 74.9 million as reported

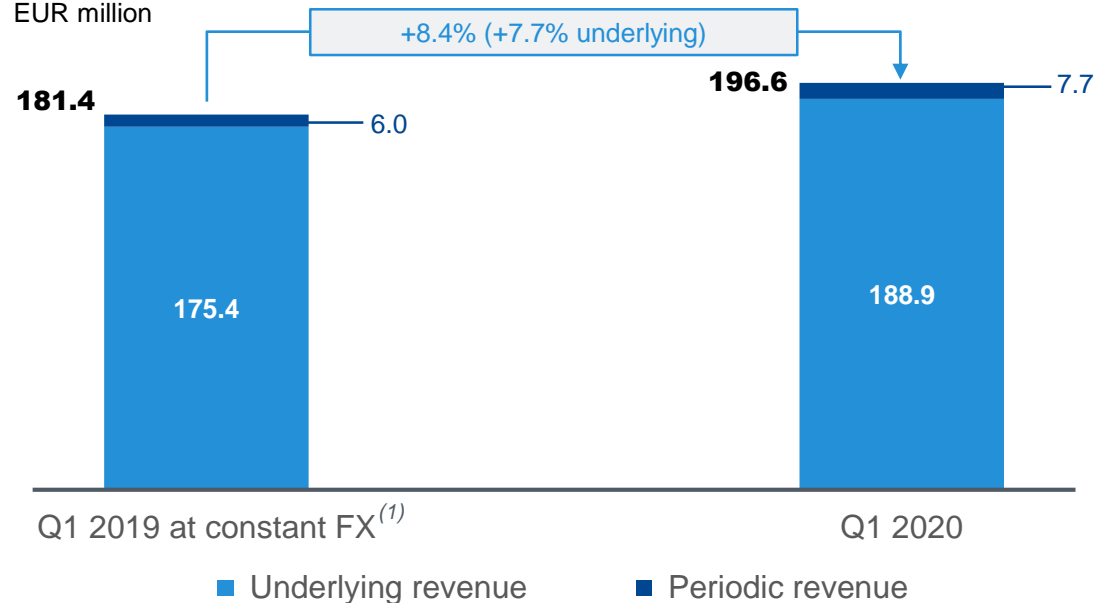
SES NETWORKS

JP Hemingway, SES Networks CEO

Underlying Growth Accelerated With Limited Impact To Date From COVID-19

SES Networks revenue

EUR million



- ▲ Acceleration in underlying revenue growth to 7.7%
 - Double-digit growth in Mobility with Aero growth including YOY impacts of 2019 market gains while bandwidth increases and new vessels drove Cruise growth
 - Solid growth in Fixed Data including new revenue streams in Cloud business, continued MEO expansion in Energy and rural inclusion/digitisation
 - Government revenue in line with prior period
- ▲ Closely monitoring impact of COVID-19 on customers and their end markets, notably in Aeronautical and Cruise (11% of group revenue)
 - Focused on driving opportunities to support additional demand for connectivity from Fixed Data and Government customers
- ▲ Keen focus on launching O3b mPOWER and SES-17 on time and on budget during 2021 and executing on additional commercial pipeline
 - Important to SES' differentiation of seamless and intelligent multi-orbit connectivity network, sustaining strong growth from 2022 onwards

1) Q1 2019 revenue of EUR 176.4 million as reported

Enhancing Customer Experience and Driving Customer Success Everywhere



IMPROVING LIFE

“SES’ ability to quickly deploy a high-performance communications infrastructure and service, and their track record of working with governments around the world, make them the best fitting partner to support the nations in achieving Sustainable Development Goals.”

Jean Van Wetter, Managing Director of Enabel



STRATEGIC PARTNERSHIP

Expansion of the SES Networks and Marlink strategic partnership. Delivering high performance solutions with a combination of GEO and MEO connectivity for the NGO humanitarian and energy markets.



DEEPENING PARTNERSHIP ON HYBRID MEO-GEO

Orange Central African Republic will leverage the world’s only multi-orbit network to connect and aggregate 2G/3G traffic. “This longstanding partnership fully aligns with our mission of building smarter and open networks to bridge the digital divide in Africa”

Jean-Luc Vuillemin, EVP of Orange



FIBRE PERFORMANCE WITH HIGHER AVAILABILITY

“High-throughput, low-latency satellite solutions and applications enabled by SES have proved their reliability and performance, drastically changing the connectivity landscape in the DRC over the past years.”

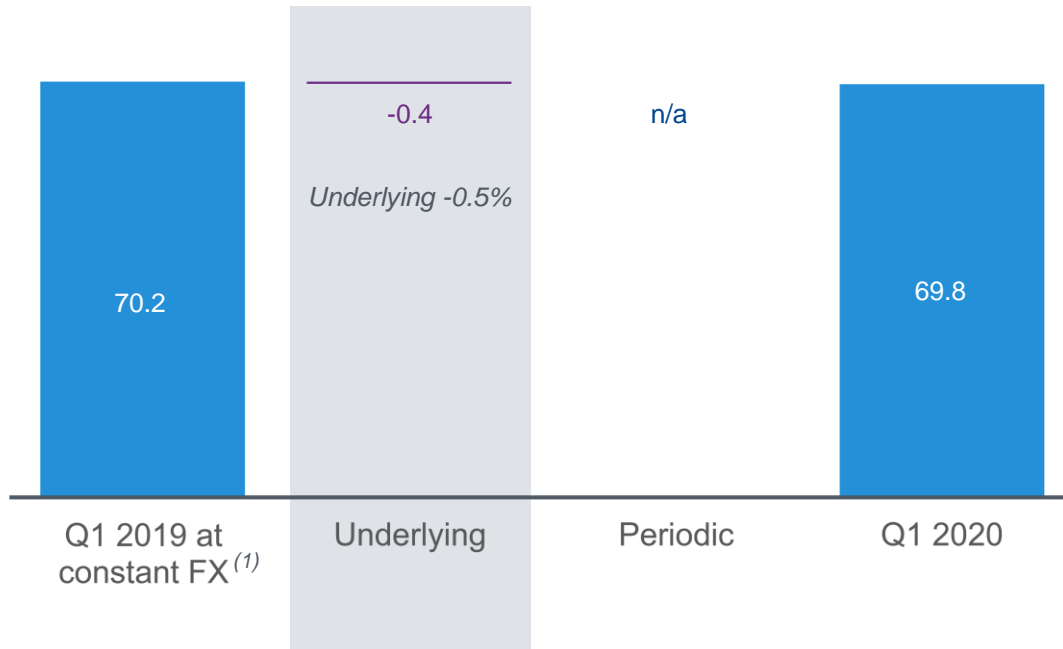
Dan Zajicek, CEO



Focus on Executing on Strong U.S. and Global Government Pipeline

Government revenue walk

EUR million



▲ Underlying revenue in line with Q1 2019 at constant FX

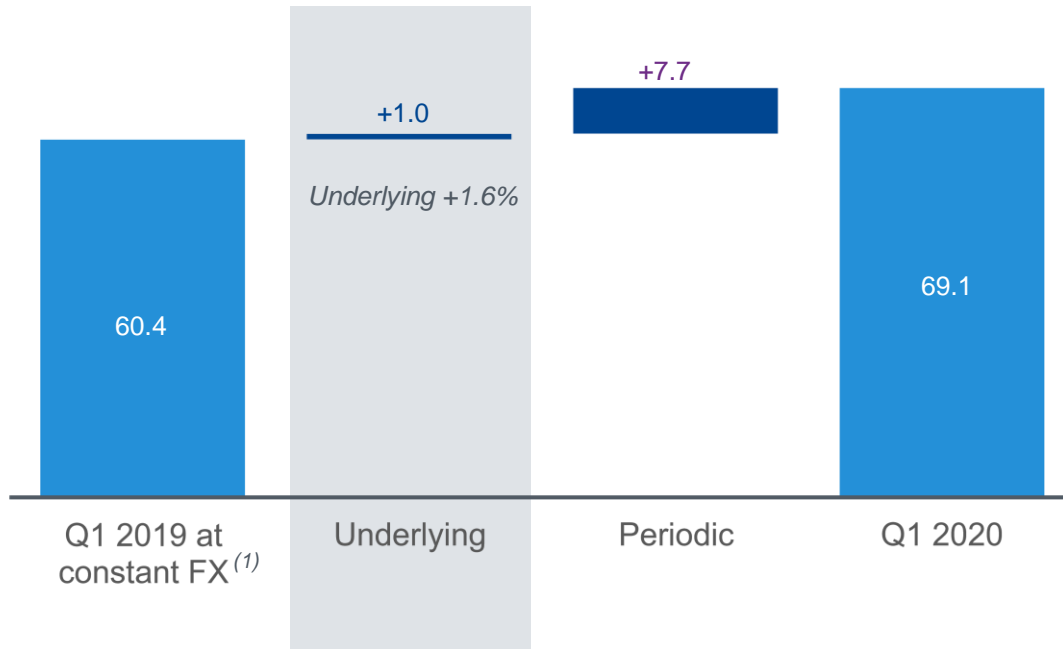
- Increase in U.S. Government revenue and focused on executing on a strong commercial pipeline for additional MEO- and GEO-enabled network solutions
- Global Government remained relatively stable with expansion in services for government-funded connectivity projects, humanitarian operations and other connectivity solutions largely offsetting lower milestone-driven institutional projects which benefitted Q1 2019

1) Q1 2019 revenue of EUR 68.5 million as reported

Solid Fixed Data Performance Underscores SES' Differentiated Value Proposition

Fixed Data revenue walk

EUR million



▲ Underlying revenue grew by 1.6% (YOY at constant FX)

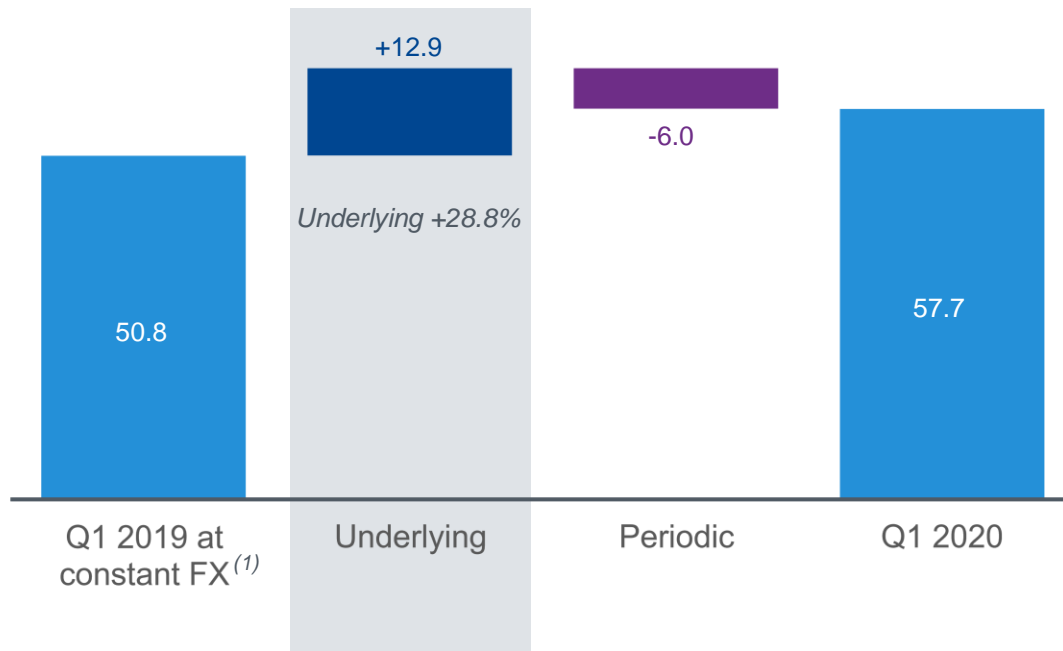
- Growth in the Americas was supported by new and incremental managed services to tier one telecommunications companies and Mobile Networks Operators to deploy 4G networks and government-funded rural WiFi projects
- The successful deployment of broadband access and mobile connectivity services to rural communities, notably using SES-12 and MEO-enabled high-throughput capabilities, contributed to growth in Asia-Pacific
- First revenue contribution from SES' Cloud partners

1) Q1 2019 revenue of EUR 58.7 million as reported

Double-digit Growth in Aero and Maritime

Mobility revenue walk

EUR million



▲ Underlying revenue up 28.8% (YOY at constant FX)

- Strong growth in Aeronautical with full benefit of new business signed during 2019 supporting both commercial aviation and business aviation segments
- Expansion of services with key cruise customers drove strong growth in Maritime
- SES is closely monitoring the potential impact of the COVID-19 global pandemic on Mobility customers

1) Q1 2019 revenue of EUR 49.2 million as reported

FINANCIAL REVIEW

Sandeep Jalan, SES CFO

Q1 2020 Financial Highlights

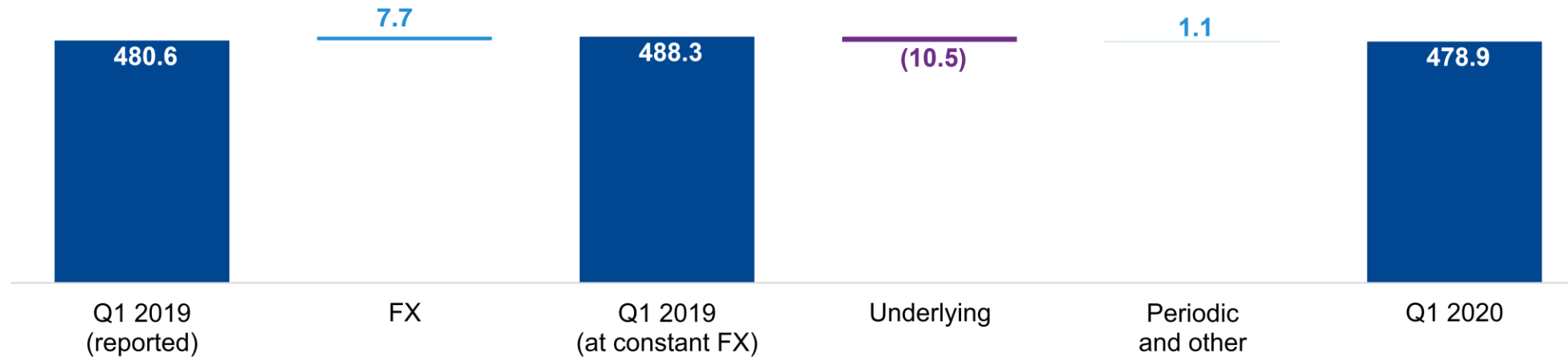
- ▲ **Revenue of EUR 478.9 million** in line with Q1 2019 on a reported basis (-1.9% YOY at constant FX)
 - Strong underlying⁽¹⁾ growth in Networks of +7.7% YOY, offset by lower Video
- ▲ **EBITDA of EUR 284.7 million** (-1.9% as reported and -3.3% at constant FX compared with Q1 2019)
 - EBITDA margin of 60.1% excluding EUR 3.1 million restructuring charge related to cost optimisation programme
 - Taking all actions to mitigate impact of COVID-19 on EBITDA including incremental savings in 2020 discretionary spending in the order of mid-double-digit millions
- ▲ **Net profit attributable to SES shareholders of EUR 50.8 million** (Q1 2019: EUR 72.2 million)
- ▲ **Net debt to EBITDA ratio of 3.32x**, compared with 3.40x for Q1 2019 with **strong cash and liquidity position**
 - Cash and Cash Equivalents of EUR 437 million prior to payment of the 2019 dividend (totaling EUR 184 million) on 23 April 2020
 - No refinancing requirements until 2021 and a EUR 1.2 billion Revolving Credit Facility which is fully undrawn
- ▲ **CapEx forecast (2020-2024) reduced by EUR 180 million** reflecting lower estimated ground and replacement CapEx

1) Excluding periodic revenues (disclosed separately) that are not directly related to or would distort the underlying business trends

Revenue Benefiting From Additional Growth in Networks With Reduction in Video

Revenue walk

EUR million



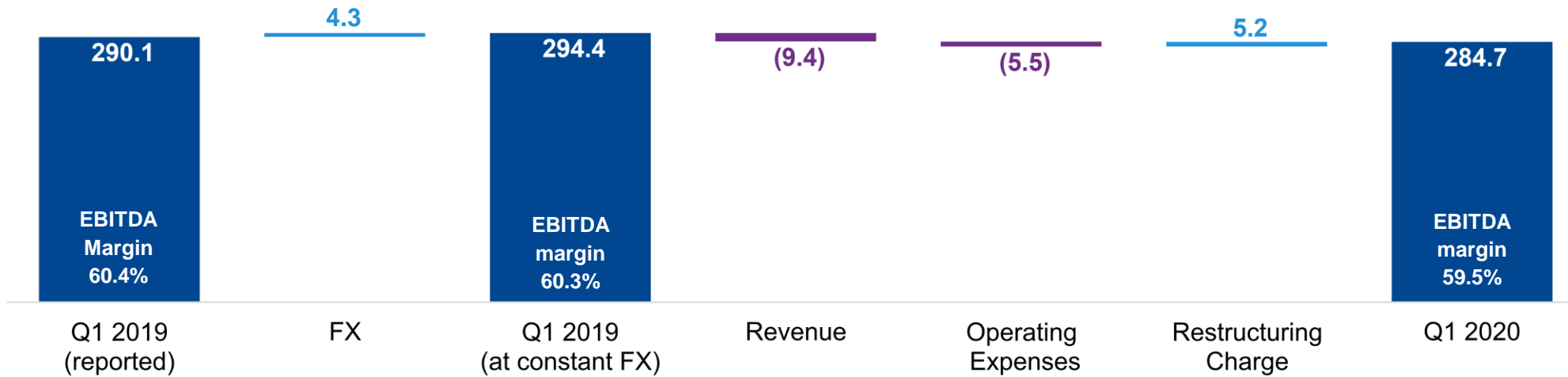
- ▲ Group revenue of EUR 478.9 million in line with prior period on a reported basis (-1.9% YOY at constant FX)
- ▲ Networks underlying⁽¹⁾ revenue grew by 7.7% at constant FX, offset by lower underlying⁽¹⁾ Video (-7.8% at constant FX)

¹⁾ Excluding periodic revenues (disclosed separately) that are not directly related to or would distort the underlying business trends

Strong Focus on Discretionary Spending Benefitting EBITDA Development

EBITDA walk

EUR million



- ▲ Q1 2020 EBITDA margin of 60.1% excluding a restructuring charge of EUR 3.1 million in Q1 2020 (Q1 2019: EUR 8.3 million)
- ▲ EUR 2.3 million, or 1%, reduction in recurring OpEx offset by one-off expense of EUR 7.8 million from recognition of Luxembourg net wealth tax

Net Profit of EUR 50.8 million

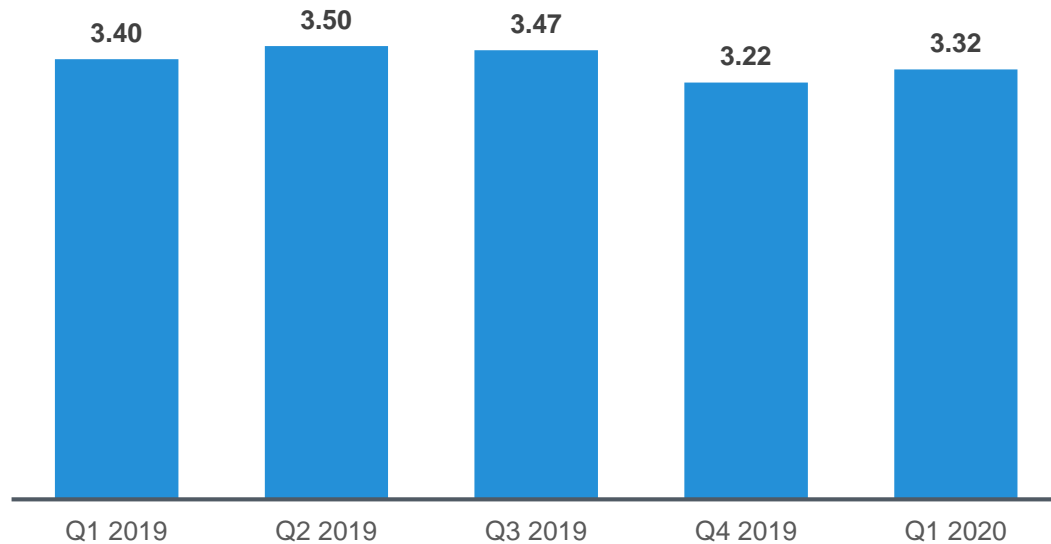
EUR million	Q1 2019 reported	Q1 2019 at constant FX	Q1 2020
EBITDA	290.1	294.4	284.7
Depreciation and Amortisation	(176.9)	(180.5)	(180.4)
Operating profit	113.2	113.9	104.3
<i>- Operating profit margin</i>	23.6%	23.3%	21.8%
Net financing costs	(37.8)	n/a	(46.3)
Income tax expense	(7.2)	n/a	(9.7)
Non-controlling interests	4.0	n/a	2.5
Net profit attributable to SES shareholders	72.2	n/a	50.8

- ▲ Depreciation and Amortisation expenses stable (YOY at constant FX)
 - Impact of entry into service of new assets offset benefit of certain assets reaching the end of their depreciable life
- ▲ Lower capitalised interest and FX losses in Q1 2020 offsetting lower overall interest costs
 - Net interest and other expense reduced by 3.7% (YOY) to EUR 42.6 million
- ▲ Q1 2020 effective tax rate 16.7% (Q1 2019: 9.6%)
- ▲ Q1 2020 earnings per share of EUR 0.09 compared with EUR 0.13 in Q1 2019

Net Debt to EBITDA Lower Than Q1 2019

Net debt to EBITDA ratio

Times⁽¹⁾



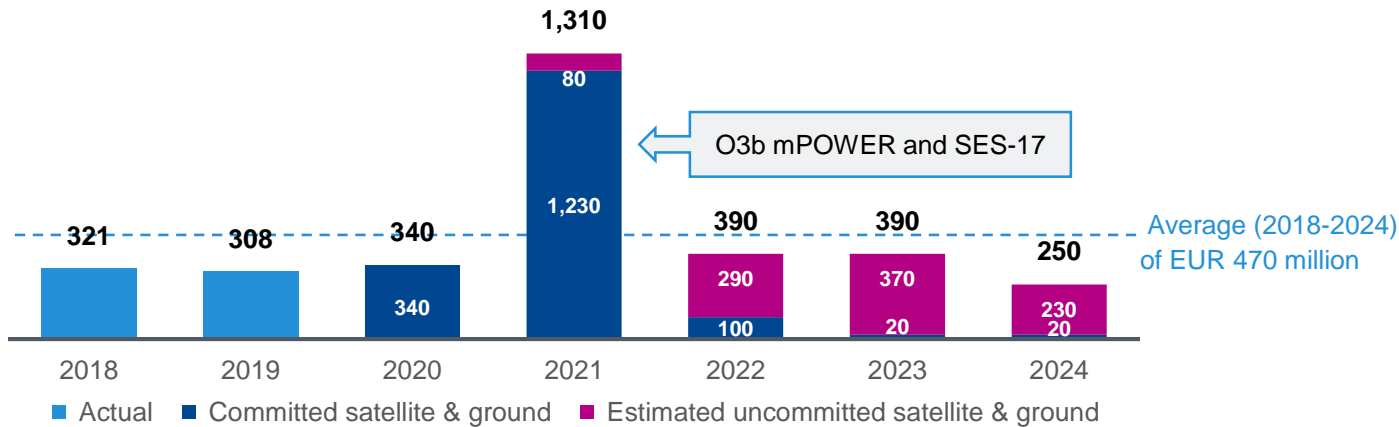
- ▲ Having repaid EUR 650 million Euro Bond during Q1, group has no financing needs until 2021
- ▲ EUR 437 million of cash & cash equivalents at end Q1 2020, prior to dividend payment (23 April 2020) totaling EUR 184 million
- ▲ EUR 1.2 billion revolving credit facility undrawn

1) Treats hybrid bonds as 50% debt and 50% equity, per the rating agency methodology

Reducing CapEx Programme By EUR 180 million Over the Next 4 Years

Capital Expenditure (growth and replacement)⁽¹⁾

EUR million (excluding any impact from C-Band)



Previous Outlook ⁽²⁾	2020	2021	2022	2023	2024
Change	(20)	(40)	(60)	(60)	-

- ▲ Lower ground and replacement CapEx (2020-2024) leading to overall reduction of EUR 180 million
- ▲ Focus on managing leverage while making important growth investments 2021
 - Net debt to EBITDA likely to be above 3.3x in 2021 but expected to be at or below 3.3x in 2022
- ▲ Return to a more 'steady-state' level of CapEx from 2022 supporting meaningful deleveraging
 - 2022 CapEx over EUR 900 million less than 2021

1) CapEx represents the net cash absorbed by the group's investing activities excluding acquisitions and financial investments. 2020-2024 outlook assumes EUR/USD FX rate of EUR 1 = USD 1.15; and excludes any impact from the repurposing of part of SES' U.S. C-Band 2) As at FY 2020 (2 March 2020)

Conclusion

Steve Collar, SES CEO

LEADER IN GLOBAL CONTENT CONNECTIVITY SOLUTIONS



- ▲ Solid start into 2020 with revenue, EBITDA and leverage in line with expectations
- ▲ Step-up in growth in Networks which now represents over 40% of group revenue
- ▲ Early and substantial actions to mitigate the impact of COVID-19 headwinds
- ▲ Continuing to drive strategic transformation including delivering substantial value from U.S. C-Band repurposing

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Richard Whiteing
Investor Relations

Richard.Whiteing@ses.com

T +352 710 725 261

M +352 691 898 956

Anja Siehler
Investor Relations

Anja.Siehler@ses.com

T +352 710 725 8279

M +352 691 798 069

Jalal Dahmane
Investor Relations

Jalal.Dahmane@ses.com

T +352 710 725 325

Michelle Suc
Investor Relations

Michelle.Suc@ses.com

T +352 710 725 403



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